

The Nation's Business Index 1977

prepared by
Indexing Services
University Microfilms International
1977

A

- Anderson, Roger E., author. Improving U.S. Prospects In Global Competition, 65:5. (5/77). p66-68.
Armstrong, O. K., author. A Railroad Fights Its Way Into The 20th Century, illus. 65:7. (7/77). p58-61&.

B

- Balatsos, Dimitri N., author. Confidence In The Future Versus Government Spending, 65:2. (2/77). p64-66.
Bickford, Edward D., author. Why Government Should Stay Out Of Steel Pricing, illus. 65:1. (1/77). p40-42.
Brimmer, Andrew, author. Why Inflation Hits Some People Less Than Others, Graphs. 65:2. (2/77). p38-40&.
Brittain, Alfred, author. The Role Of Foreign Investment In The U.S., illus. 65:3. (3/77). p54,56.

C

- Carlson, Jack, author. Forecasts For The Carter Years, illus. 65:1. (1/77). p28,30&.
Carroll, John, author. 6 Ways To Cut The Jobless Taxes You Pay, 65:3. (3/77). p64,66.
Carter, Jimmy, author. Jimmy Carter Tells Why He Will Use Zero-base Budgeting, illus. 65:1. (1/77). p24-26.
Cosgrove, John, author. Risk Management: New Ways For Business To Insure Against Loss, Charts. 65:11. (11/77). p75-78&.
Costello, John, author. A Growing Threat To Economic Growth, illus. 65:10. (10/77). p38A-38C&.
— A Handy New Guide For Investing Abroad, 65:1. (1/77). p8.
— Are Parents Responsible For Bad Image Of Business?, 65:3. (3/77). p9-10.
— Avoiding The Pitfalls Of The 1976 Tax Act, 65:1. (1/77). p6.
— Buying And Selling Puts And Calls, 65:8. (8/77). p42-43.
— Clerical Hiring Plans—An Economic Weather Vane, Charts. 65:2. (2/77). p10.
— Consultants—And Where To Find Them, 65:8. (8/77). p42.
— Consumer Protection Hits Foreign Products, 65:3. (3/77). p8-9.

- Do You Know Which Firm Became Which?, 65:7. (7/77). p64.
— Finding A Speaker For Your Meeting, 65:11. (11/77). p72.
— How To Be A Better Public Speaker, 65:7. (7/77). p66.
— How To Communicate More Effectively, 65:5. (5/77). p6,8.
— How To Make A Good Speech, 65:9. (9/77). p78,80.
— How To Make Sure Your Records Aren't Lost, 65:11. (11/77). p72.
— How To Recruit Direct Salespeople, 65:6. (6/77). p65-66.
— How You Can Fight Inflation, 65:7. (7/77). p64.
— If An Executive Is Disabled, Charts. 65:1. (1/77). p6,8.
— Inflation And M.B.A. Salaries, Charts. 65:4. (4/77). p6,8.
— Insuring The Company's Officers Against Loss, 65:7. (7/77). p64,66.
— Making Better Use Of Color In Offices, 65:1. (1/77). p8.
— New Tax Regulations On Expenses Abroad, 65:2. (2/77). p8-9.
— Protecting The Firm's Information Assets, 65:6. (6/77). p66.
— Rules To Follow In Building Your Estate, 65:4. (4/77). p4.
— Secret Of Success In Leadership, 65:6. (6/77). p64-65.
— Survival Guides For Moving To A New City, 65:5. (5/77). p8.
— Ten Ways To Boost Sales, 65:9. (9/77). p78.
— The Best Way To Deal With Women Co-workers, 65:2. (2/77). p8.
— The Cost Of Driving Company Cars, 65:1. (1/77). p8.
— The Value Of A Stint In Government Service, 65:3. (3/77). p8.
— What It Takes wto Be A Chief Executive, 65:5. (5/77). p6.
— What Managers Are Paid If They Are Terminated, Charts. 65:8. (8/77). p42.
— What Should Appear In Your Annual Report, 65:2. (2/77). p9-10.
— What Stockholders May Ask At Your Annual Meeting, 65:4. (4/77). p4,6.
— Where To Find A Consultant, 65:3. (3/77). p10.
— Why Able Managers Reject Jobs, 65:6. (6/77). p64.
— Why Investors Buy Gold, 65:9. (9/77). p80.
— Why It's Cheaper To Buy Than To Build, 65:11. (11/77). p70,72.
— Why U.S. Productivity Is Not Growing Faster, 65:4. (4/77). p8.

- Zero-base Budgeting's Value To A Business, 65:9. (9/77). p80-81.

E

- Eckerd, Jack, author. Get Involved With Government—You Can Make It Better, illus. 65:6. (6/77). p61-63.

F

- Ford, Charles H., author. Chop The Chitchat—Save Time And Money, illus. 65:9. (9/77). p35-36&.
Freeman, Harry B. Jr., author. Can America Finance Future Prosperity?, 65:6. (6/77). p58.

G

- Gray, Robert T., author. Toughest Business Battles In 1978, illus. 65:12. (12/77). p22-26&.

H

- Haggerty, William D., author. New Way To Cut The Risk Of Running A Business, 65:12. (12/77). p74,76.
Hamman, Charles L., author. Managing Your Time By Managing Yourself, illus. 65:4. (4/77). p54-56.
Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.
Heiman, Grover, author. A New Federal Agency To Police Pension Law?, 65:5. (5/77). p5.
— A New Weapon To Fight Computer System Crimes, 65:8. (8/77). p6.
— A Stumbling Block For Talented Women, 65:9. (9/77). p81.
— Administration Emphasizes Rural Economic Development, 65:11. (11/77). p5.
— Aid For Workers Over 65, 65:8. (8/77). p7.
— Airline Passenger Volume Expected To Double By 1988, 65:2. (2/77). p71.
— Americans Still On The Move, 65:3. (3/77). p78.
— Ban Urged On Required Sharing Of Electronic Fund Systems, 65:4. (4/77). p63.
— Big Market For U.S. Seafood Seen Abroad, 65:12. (12/77). p4.

— Big Shift To Coal Predicted, 65:4. (4/77). p62.

— Bill Would Help Taxpayers Stand Up To Internal Revenue, 65:7. (7/77). p7.

— Bill Would Spur Employers To Fight Back Against OSHA, 65:5. (5/77). p5.

— Bright And Dark Spots Forecast For The Economy, 65:4. (4/77). p63.

— Bringing Individuals Back Into Capital Markets, 65:5. (5/77). p8.

— Business Applauds President For ILO Withdrawal Decision, 65:12. (12/77). p5.

— Business Resists Creation Of Another Federal Overseer, 65:6. (6/77). p4.

— Business Seeks Reasonable Standards On Air Quality, 65:4. (4/77). p62.

— Census Figures Show More Urbanization, 65:1. (1/77). p68.

— Central Cities Warned They Must Enlarge Or Decline, 65:4. (4/77). p63.

— Changes Are In The Wind On OSHA Inspections, 65:9. (9/77). p8.

— Congress Ponders Creating Regional Energy Corporation, 65:11. (11/77). p5.

— Congress Rescues SBA, 65:5. (5/77). p5.

— Congress To Get Report Card On FTC Warranty Regulations, 65:10. (10/77). p7.

— Congress Urged To Raise Ceiling On Industrial Bonds, 65:5. (5/77). p5.

— Consumer Price Index Changes May Spark Clashes With Unions, 65:10. (10/77). p6.

— Crackdowns Asked On Aliens Who Cheat U.S. Taxpayers, 65:6. (6/77). p5.

— Democrats' NLRB Margin Could Become Lopsided, 65:11. (11/77). p5.

— Divestiture Advocates Focus On Farms As Well As Energy, 65:4. (4/77). p63.

— EPA Starts Paperwork Review, 65:10. (10/77). p7.

— Farm Income: Holding Steady, 65:1. (1/77). p69.

— Federal Agencies Focus On Foreign Banks In U.S., 65:7. (7/77). p7.

— Federal Control Is Feared In Electronic Fund Transfers, 65:1. (1/77). p69.

— Federal Rule-makers Challenged, 65:3. (3/77). p79.

— Foreign Visitors Increase; So Does U.S. Travel Abroad, 65:6. (6/77). p4.

— FTC May End Its Secrecy On Investigation Targets, 65:6. (6/77). p5.

— FTC Will Honor Consumer Requests For Secrecy, 65:7. (7/77). p6.

— GAO Complains About Government Inventories, 65:12. (12/77). p5.

— Giving The White House New Item-veto Power, 65:5. (5/77). p5.

— Government Aid Sought For More Small Builders, 65:6. (6/77). p5.

— Government-contract Profit Law May Be Revived By Congress, 65:1. (1/77). p69.

— Government Economists Are Under Scrutiny, 65:10. (10/77). p6.

— Government Employment Growth Grinds To A Halt, 65:9. (9/77). p8.

— Government Labels Planned For Some Consumer Products, 65:8. (8/77). p7.

— Government Ruling Would Help Pension Programs, 65:3. (3/77). p79.

— GPO Is Now Charging For Federal Gobbledygook, 65:10. (10/77). p7.

— Highways Are Going Metric, 65:6. (6/77). p5.

— How Small Is A Small Farm?, 65:7. (7/77). p7.

— ICC Asks More Power Over Railroad Acquisitions, 65:4. (4/77). p62.

— ICC Is Demanding More Data From Carriers, 65:8. (8/77). p7.

— ICC Says It Is Saving Billions For The Public, 65:2. (2/77). p71.

— ICC Sets Up Office For Small Business, 65:7. (7/77). p6.

— ICC Wants Freer Rein To Deregulate Carriers, 65:12. (12/77). p5.

— Increase In Aid Program For Small Firms Asked, 65:5. (5/77). p4.

— Key Farm Laws Are Expiring, 65:2. (2/77). p71.

— Legislative Move To End 'Stranger Picketing' Urged, 65:10. (10/77). p6.

— Lower Pension-cost Estimate To Cut Government Contracts, 65:8. (8/77). p6.

— Many Pension Plans Are In Trouble, Agency Says, 65:11. (11/77). p4.

— Merger Decline Bottoms Out, 65:2. (2/77). p70.

— More Federal Contracts Sought For Small Firms, 65:12. (12/77). p5.

— More Inspections Planned For Trucks And Buses, 65:7. (7/77). p7.

— More Penalty-free Guidance On Safety Set For Small Firms, 65:10. (10/77). p7.

— More Stock Ownership By Employees Sought, 65:10. (10/77). p7.

— More Venture Capital Sought For Minority Small Business, 65:11. (11/77). p5.

— National Chamber Launches Public Interest Law Firm, 65:5. (5/77). p4.

— New Consumer Agency Thrust Is Beaten Back, 65:12. (12/77). p4.

— New Government Unit Hopes To Help Ease Energy Woes, 65:5. (5/77). p4.

— New Lease On Life Sought For Government Renegotiators, 65:9. (9/77). p9.

— New Spending Watchdogs Urged For U.S. Agencies, 65:6. (6/77). p5.

— No-fault Auto Insurance Reappears In Congress, 65:6. (6/77). p4.

— Nuclear Power Development May Face Further Slowdowns, 65:1. (1/77). p68.

— OSHA Reduces Paperwork For Many Small Firms, 65:4. (4/77). p63.

— OSHA Urged To Shift Its Focus On Safety Standards, 65:2. (2/77). p70.

— Panel Sees No Shortages Of Industrial Materials, 65:3. (3/77). p79.

— Pension Protection Law Kills Off More Pensions, 65:8. (8/77). p6.

— Product Liability Called A Continuing Problem, 65:12. (12/77). p4.

— Product Liability: Tax Aid Proposed For Self-insurers, 65:7. (7/77). p6.

— Promise Of Better Days For Small Business Investment, 65:8. (8/77). p7.

— Proposed Board Would Help Federal Employees Organize, 65:5. (5/77). p5.

— Proposed FTC Rule Would Be Rough On Manufacturers, 65:9. (9/77). p9.

— Protection For Salesmen, 65:6. (6/77). p4.

— Regulation: Biggest Thorn In The Side Of Small Firms, 65:1. (1/77). p69.

— Regulatory Agencies To Help Each Other, 65:9. (9/77). p8.

— Regulatory Reform Measure Awaits Action In House, 65:8. (8/77). p7.

— Required Capitol Hill Approval For Agency Regulations Opposed, 65:11. (11/77). p4.

— SBA Changes Eligibility For Government Assistance, 65:9. (9/77). p9.

— Senate Bill Could Increase Employer Costs For Retirees, 65:9. (9/77). p8-9.

— Small Business Committee Survives Senate Shakeup, 65:3. (3/77). p78.

— Small Business Voice May Gain More Volume, 65:9. (9/77). p9.

— Special Court Proposed For Small Business, 65:3. (3/77). p79.

— Steady Growth Seen For Fast-food Outlets, 65:2. (2/77). p70.

— Study Shows Need For Curbs On Class Action Lawsuits, 65:11. (11/77). p4.

— Texans Paid \$2.59 For Energy Costing \$9.98 In Connecticut, 65:1. (1/77). p68.

— The South Is The Winner In Population Growth, 65:2. (2/77). p71.

— Tilt Toward Free Market For Setting Fuel Prices, 65:12. (12/77). p4.

— Troubleshooters Focus On NLRB, 65:1. (1/77). p69.

— Unions Seek Major Changes In Labor Relations Act, 65:3. (3/77). p78.

— University Centers Aid Small Businesses, 65:2. (2/77). p71.

— U.S. Lead In Productivity Is Being Whittled Away, 65:3. (3/77). p79.

— What To Do About Energy, 65:8. (8/77). p6.

— World Prosperity Ahead, 65:7. (7/77). p6.

HouseL, Thomas J., author. Finding Allies In The Fight Against Shoplifting, 65:9. (9/77). p64-66.

K

Kilpatrick, James J., author. A Case Of Overkill In Federal Regulation, 65:6. (6/77). p11-12.

— A Weapon Against Abuse Of Government Power, 65:11. (11/77). p13-14.

— An Attempt To Control Thought, 65:10. (10/77). p11-12.

— Big Government's Needless Interventions, 65:1. (1/77). p37-38.

— Clues To The Supreme Court's Future Rulings, 65:8. (8/77). p11-12.

— Fireworks Ahead Among The Majority Sex, 65:9. (9/77). p13-14.

— Making Life More Bearable For The Traveler, 65:12. (12/77). p11-12.

— New Hope For Employers Harassed By OSHA, 65:3. (3/77). p15-16.

— Pitfalls In Election Reform Proposals, 65:5. (5/77). p9-10.

— Restraining The Public Employee Unions, 65:2. (2/77). p11-12.

— Sweeping Rules On Employing The Handicapped, 65:7. (7/77). p11-12.

— When Freedom Is Difficult To Live With, 65:4. (4/77). p9-10.

Kroger, William, author. One Way To Shrink Government Employment, illus. 65:12. (12/77). p39-42.

Krueger, Bob, author. Why Congress Hasn't Deregulated Natural Gas, illus. 65:4. (4/77). p24,26&.

L

Louviere, Vernon, author. A Bank's Drive To Rescue Neighborhoods, illus. 65:2. (2/77). p43.

— A Businessman Turns A Dream Into A Reality, illus. 65:8. (8/77). p58.

— A Company Helps Youngsters Launch Careers, illus. 65:6. (6/77). p60.

— A New Path To Success In Communication, 65:4. (4/77). p38.

— A Profitable Way To Get Rid Of Solid Waste, illus. 65:1. (1/77). p65.

— A Revolution In The Teaching Business, 65:10. (10/77). p64.

— A Top Retailer Plans For Metric Conversion, 65:9. (9/77). p75.

— An Effective Way To Get Employees On Your Side, illus. 65:7. (7/77). p38-39.

— An Era Ends In Big-league Baseball, illus. 65:4. (4/77). p38.

— An Experienced Entrepreneur—At Age 24, illus. 65:9. (9/77). p76.

— Better Management Urged For Company Contributions, illus. 65:8. (8/77). p58.

— Businesses Join Drive To Aid Youth In Two Ways, illus. 65:1. (1/77). p66.

— Directors Who Get To The Heart Of A Problem, illus. 65:7. (7/77). p36-37.

— From Wall Street To Auto Sales—A Success Story, illus. 65:9. (9/77). p76.

— Getting Economic Basics Across To Children, illus. 65:8. (8/77). p57.

— Hobby Becomes Thriving Enterprise, 65:6. (6/77). p60.

— How A Business Fights Housing Blight, illus. 65:6. (6/77). p59.

— How A Company Helps Its State Attract Business, 65:9. (9/77). p75.

— How Antelope Became A Regulatory Problem, 65:1. (1/77). p65-66.

— How Business Management Improves Government, illus. 65:4. (4/77). p37-38.

— How Students React To Government Regulation, illus. 65:5. (5/77). p64.

— How To Avoid Charges Of Job Discrimination, illus. 65:3. (3/77). p69.

— How Your Know-how Can Save Private Colleges, illus. 65:10. (10/77). p64.

— Letting The Employees Set Their Own Salaries, 65:2. (2/77). p44.

— Polish Farmers Learn About Free Enterprise, illus. 65:2. (2/77). p44.

— Telling Students The Truth About Business, illus. 65:3. (3/77). p67,69.

Lucey, Patrick J., author. How Absurd Federal Rules Victimize The States, illus. 65:5. (5/77). p43-46.

M

McPeters, W. Liddon, author. Estate Planning For Business Owners, illus. 65:6. (6/77). p67-68&.

Molloy, John T. Drew to succeed P.63

N

Naugle, Wayne L., author. Comments On Risk Management, 65:11. (11/77). p76.

Neikirk, William, author. Washington's New Approach To Antitrust Action, illus. 65:12. (12/77). p30-32.

P

Pitts, Robert E. and Ken R. Thompson, authors. Using Chitchat For Good Employee Morale, 65:12. (12/77). p66A.

R

Ross, Richard, author. One Way To Get Good Workers, 65:9. (9/77). p39-40.

S

Schwab, Priscilla, author. A Special Tax Problem: No Profits, illus. 65:11. (11/77). p100.

— Back-to-basics School Created By Enterprise, 65:12. (12/77). p91.

— Details Pay Off When You Sell Teddy Bears, illus. 65:12. (12/77). p92.

— Equality In Industry For U.S. Blacks, illus. 65:12. (12/77). p91-92.

— How Business Brought Medical Care To A Town, illus. 65:11. (11/77). p100,102.

— Resurrecting A Ruined Company, illus. 65:11. (11/77). p102.

— Selling A Service In Retailing, illus. 65:11. (11/77). p102.

— Success With A Mind-boggling Invention, illus. 65:12. (12/77). p92.

Sibson, Robert E., author. Why Executives Are Not Overpaid, Charts. 65:11. (11/77). p51-54.

Siebert, Lawrence A., author. The Self-determination Of Success, 65:3. (3/77). p42,44.

Slappey, Sterling G., author. Roots Of Britain's Troubles, illus. 65:12. (12/77). p77-80&.

Smerling, Saul A., author. Why Some Pension Investment Patterns Are Changing, 65:8. (8/77). p60-61.

Sobin, Julian M., author. The Coming Leap Forward In China Trade, 65:7. (7/77). p54-56.

Stuart, Robert, author. The Social Responsibility Of People In Business, illus. 65:4. (4/77). p47-48.

Symms, Steven D., author. A Federal Voice In Private Land-use, 65:8. (8/77). p19-20.

T

Thompson, Ken R. and Robert E. Pitts, authors. Using Chitchat For Good Employee Morale, 65:12. (12/77). p66A.

U

Udall, Morris K., author. A Federal Voice In Private Land-use, 65:8. (8/77). p18,20.

W

Webster, George D., author. Will Federal Campaign Laws Make Elections More Honest?, 65:1. (1/77). p61-62&.

Z

Zimmerer, Thomas W., author. How To Reduce Dependence On The Boss, 65:2. (2/77). p55-58.

A

ADVERTISING

see also *Marketing*

Louviere, Vernon, author. *A New Path To Success In Communication*, 65:4. (4/77). p38.

AEROSPACE INDUSTRIES

see also *Airplanes*

Aerospace Employment Expected To Level Off, 65:3. (3/77). p40J.

Aerospace Sales: No Rise Expected, 65:4. (4/77). p56D.

More Competition From Foreign Aircraft-makers, 65:11. (11/77). p98B.

NASA Spurs Transfers Of Space Technology, 65:6. (6/77). p12B.

AGRICULTURAL RESEARCH

Another Way Sought To Enrich The Soil, 65:4. (4/77). p8D.

New Compound Absorbs 5,300 Times Its Weight, 65:4. (4/77). p8D.

AGRICULTURE

see also *Farm Income; Food Supply*

Heiman, Grover, author. *Divestiture Advocates Focus On Farms As Well As Energy*, 65:4. (4/77). p63.

— How Small Is A Small Farm?, 65:7. (7/77). p7.

— Key Farm Laws Are Expiring, 65:2. (2/77). p71.

Louviere, Vernon, author. *Polish Farmers Learn About Free Enterprise*, illus. 65:2. (2/77). p44.

AIR LINES

Heiman, Grover, author. *Airline Passenger Volume Expected To Double By 1988*, 65:2. (2/77). p71.

AIR POLLUTION

see *Pollution And Pollution Control*

AIRPLANES

Liquid-hydrogen-fueled Airliners Envisioned, 65:12. (12/77). p42D.

Prop-driven Airliners Could Make Comeback, 65:3. (3/77). p40D.

ALIENS

Heiman, Grover, author. *Crackdowns Asked On Aliens Who Cheat U.S. Taxpayers*, 65:6. (6/77). p5.

ALLEN, FRED T.

Winning And Holding Employee Loyalty, illus. 65:4. (4/77). p40-42&.

ALUMINUM INDUSTRY

Aluminum Outlook Brighter, 65:12. (12/77). p42B.

AMANA REFRIGERATION, INC.

Figuring Out What Consumers Want, illus. 65:2. (2/77). p46-48&.

AMERICAN LAND TRUST

Partnership That Pays Off For The Public, illus. 65:7. (7/77). p46-48&.

ANNUAL REPORTS

see *Corporation Reports*

ART

Schwab, Priscilla, author. *A Special Tax Problem: No Profits*, illus. 65:11. (11/77). p100.

ATOMIC POWER-PLANTS

Heiman, Grover, author. *Nuclear Power Development May Face Further Slowdowns*, 65:1. (1/77). p68.

AUTOMOBILE INSURANCE

see *Insurance, Automobile*

AUTOMOBILES

Costello, John, author. *The Cost Of Driving Company Cars*, 65:1. (1/77). p8.

Louviere, Vernon, author. *From Wall Street To Auto Sales—A Success Story*, illus. 65:9. (9/77). p76.

B

BANKERS

Choosing Strategies For Business Success, illus. 65:6. (6/77). p32-35.

BANKRUPTCY

Schwab, Priscilla, author. *Resurrecting A Ruined Company*, illus. 65:11. (11/77). p102.

BANKS AND BANKING

see also *Interest And Usury*

Electronic Banking Boosts Computer Use, 65:6. (6/77). p60B,60D.

Heiman, Grover, author. *Bar Urged On Required Sharing Of Electronic Fund Systems*, 65:4. (4/77). p63.

— Federal Agencies Focus On Foreign Banks In U.S., 65:7. (7/77). p7.

— Federal Control Is Feared In Electronic Fund Transfers, 65:1. (1/77). p69.

Louviere, Vernon, author. *A Bank's Drive To Rescue Neighborhoods*, illus. 65:2. (2/77). p43.

BASEBALL

Louviere, Vernon, author. *An Era Ends In Big-league Baseball*, illus. 65:4. (4/77). p38.

BATTLE, WILLIAM C.

How Basic Management Principles Pay Off, illus. 65:3. (3/77). p46-48&.

BINGHAM, EULA

Eula Bingham: Will She Take The Nonsense Out Of OSHA?, illus. 65:8. (8/77). p28-32.

BOATS AND BOATING

Big Rise In Boating Lies Ahead For U.S., 65:4. (4/77). p56F.

BONDS, INDUSTRIAL

Heiman, Grover, author. *Congress Urged To Raise Ceiling On Industrial Bonds*, 65:5. (5/77). p5.

BOOK REVIEWS AND COMMENTS—
DIRECTOR OF MANAGEMENT
CONSULTANTS

Costello, John, author. *Where To Find A Consultant*, 65:3. (3/77). p10.

BOOK REVIEWS AND COMMENTS—
THE
CLIMATE FOR INVESTMENT ABROAD

Costello, John, author. *A Handy New Guide For Investing Abroad*, 65:1. (1/77). p8.

BOYCOTT

Union Boycott Of Company Hurts Thousands Of Workers, 65:11. (11/77). p14B.

BROYHILL, JAMES EDGAR

From A Humble Beginning To Triumph In Business, illus. 65:1. (1/77). p44-46&.

BUDD CO.

Focusing On People And Productivity, illus. 65:7. (7/77). p40-42&.

BUREAUCRACY

A Plan To Reduce Government Paperwork, illus. 65:5. (5/77). p76.

Heiman, Grover, author. *A New Federal Agency To Police Pension Law?*, 65:5. (5/77). p5.

— OSHA Reduces Paperwork For Many Small Firms, 65:4. (4/77). p63.

Kilpatrick, James J., author. *A Weapon Against Abuse Of Government Power*, 65:11. (11/77). p13-14.

Lucey, Patrick J., author. *How Absurd Federal Rules Victimize The States*, illus. 65:5. (5/77). p43-46.

BUSINESS

see also *Corporations; Entrepreneur; Executives; Marketing; Profit; Salesmen And Salesmanship; Small Business; Women In Business*

Costello, John, author. *Are Parents Responsible For Bad Image Of Business?*, 65:3. (3/77). p9-10.

BUSINESS CONSULTANTS

Getting Your Dollar's Worth From Consultants, 65:12. (12/77). p14.

Costello, John, author. *Consultants—And Where To Find Them*, 65:8. (8/77). p42.

— Where To Find A Consultant, 65:3. (3/77). p10.

BUSINESS EDUCATION

The Mystery Of The Business Graduate Who Can't Write, 65:2. (2/77). p60-62.

The Voice Of Business Grows Stronger In Washington, illus; Charts and Graphs: 65:3. (3/77). p20-27&.

Louviere, Vernon, author. *A Revolution In The Teaching Business*, 65:10. (10/77). p64.

— Getting Economic Basics Across To Children, illus. 65:8. (8/77). p57.

— How Students React To Government Regulation, *Illus.* 65:5. (5/77). p64.
 — Telling Students The Truth About Business, *Illus.* 65:3. (3/77). p67-69.
BUSINESS EXPENSES
see Costs, Industrial
BUSINESS FAILURES
see Bankruptcy
BUSINESS FORECASTING
 How Businessmen See The Months Ahead, *Illus.* 65:10. (10/77). p24-27.
 How Businessmen Size Up The Next Six Months, *Illus.* 65:7. (7/77). p24-26&.
 The Outlook For 1977: Favorable, *Illus.* 65:1. (1/77). p54-56&.
 Heiman, Grover, author. Airline Passenger Volume Expected To Double By 1988, 65:2. (2/77). p71.
 — Steady Growth Seen For Fast-food Outlets, 65:2. (2/77). p70.
BUSINESS NAMES
 Costello, John, author. Do You Know Which Firm Became Which?, 65:7. (7/77). p64.
BUSINESS RECORDS
 What SEC Files Reveal About Companies, 65:10. (10/77). p72-74.
 Costello, John, author. How To Make Sure Your Records Aren't Lost, 65:11. (11/77). p72.
 — Protecting The Firm's Information Assets, 65:6. (6/77). p66.
BUSINESS TAX
 Tax Outlook: Hidden Traps For Business, 65:11. (11/77). p22-24.
 Tightening Up Unemployment Pay Rules, 65:3. (3/77). p58-60&.
 Carroll, John, author. 6 Ways To Cut The Jobless Taxes You Pay, 65:3. (3/77). p64-66.
BUSINESSMEN
 Small Business Award Winner: A Georgian Whose Firm Grew And Grew, *Illus.* 65:7. (7/77). p34.
 Costello, John, author. The Value Of A Stint In Government Service, 65:3. (3/77). p8.
 McPeters, W. Liddon, author. Estate Planning For Business Owners, *Illus.* 65:6. (6/77). p67-68&.
 Schwab, Priscilla, author. How Business Brought Medical Care To A Town, *Illus.* 65:11. (11/77). p100-102.
BUSINESSMEN-POLITICAL ACTIVITY
 Business Leaders At Work For The Enterprise System, *Illus.* 65:11. (11/77). p36-38&.
 The Voice Of Business Grows Stronger In Washington, *Illus.* Charts and Graphs. 65:3. (3/77). p20-27&.
 Eckerd, Jack, author. Get Involved With Government—You Can Make It Better, *Illus.* 65:6. (6/77). p61-63.

C

CAMPAIGN CONTRIBUTIONS
 Webster, George D., author. Will Federal Campaign Laws Make Elections More Honest?, 65:1. (1/77). p61-62&.
CANADIAN PACIFIC LTD.
 Succeeding Against Government Competition, *Illus.* 65:12. (12/77). p84-90.
CAPITAL INVESTMENTS
 Foreign Affiliates To Boost Spending, 65:12. (12/77). p42B,42D.
 The Crucial Issue Of Capital To Pay For Tomorrow, *Illus.* 65:9. (9/77). p41-42&.
CAPITALISM
see also Entrepreneur
 Private Enterprise vs. Eastern Europe, *Illus.* 65:8. (8/77). p51-54&.
 Sports Stadiums That Don't Burden The Taxpayers, *Illus.* 65:11. (11/77). p104-106&.
 Costello, John, author. Are Parents Responsible For Bad Image Of Business?, 65:3. (3/77). p9-10.
CAPITALISM, MINORITY
see Minority Capitalism
CARS
see Automobiles
CARTELS
see Trusts, Industrial
CARTER, JIMMY
 Business And The New Congress—What Lies Ahead, *Illus.* 65:1. (1/77). p16-20.
 Business Cites Flaws In Energy Plan, 65:7. (7/77). p21.
 How Energy Policy Is Linked To Prosperity, *Illus.* 65:10. (10/77). p38O-38R.

Stuart Eizenstat: An Inside Look At How The White House Operates, *Illus.* 65:8. (8/77). p36-41.
 Two Senators Will Provide A Tip-off, 65:1. (1/77). p17.
 Where The Carter Energy Plan Goes Astray, 65:6. (6/77). p72.
 Carlson, Jack, author. Forecasts For The Carter Years, *Illus.* 65:1. (1/77). p28,30&.
 Carter, Jimmy, author. Jimmy Carter Tells Why He Will Use Zero-base Budgeting, *Illus.* 65:1. (1/77). p24-26.
 Gray, Robert T., author. Toughest Business Battles In 1978, *Illus.* 65:12. (12/77). p22-26&.
 Kilpatrick, James J., author. Pitfalls In Election Reform Proposals, 65:5. (5/77). p9-10.
CARTER, WILLIAM ALTON, III
 Billy Carter: Frustrations Of The Small Businessman, *Illus.* 65:5. (5/77). p28-32&.
CENTER FOR SMALL BUSINESS
 The Voice Of Business Grows Stronger In Washington, *Illus.* Charts and Graphs. 65:3. (3/77). p20-27&.
CHEMICAL INDUSTRIES
 Higher Profits Seen For Chemical Industry, 65:3. (3/77). p40L.
 Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.
CHINA, PEOPLE'S REPUBLIC OF--ECONOMIC CONDITIONS
 Sobin, Julian M., author. The Coming Leap Forward In China Trade, 65:7. (7/77). p54-56.
CITIES AND TOWNS
 Carlson, Jack, author. Forecasts For The Carter Years, *Illus.* 65:1. (1/77). p28,30&.
 Heiman, Grover, author. Census Figures Show More Urbanization, 65:1. (1/77). p68.
 — Central Cities Warned They Must Enlarge Or Decline, 65:4. (4/77). p63.
CITIES AND TOWNS-PLANNING
see Regional Planning; Urban Renewal
CITIZEN'S CHOICE
 The Voice Of Business Grows Stronger In Washington, *Illus.* Charts and Graphs. 65:3. (3/77). p20-27&.
CIVIL SERVANTS
see Civil Service
CIVIL SERVICE
see also Bureaucracy; Public Officers
 Social Security Taxes For Government Workers?, 65:3. (3/77). p5.
 Spreading The Social Security Tax Burden, *Illus.* 65:5. (5/77). p16.
 Heiman, Grover, author. Government Employment Growth Grinds To A Halt, 65:9. (9/77). p8.
 — Proposed Board Would Help Federal Employees Organize, 65:5. (5/77). p5.
 Kilpatrick, James J., author. Restraining The Public Employee Union, 65:2. (2/77). p11-12.
 Kroger, William, author. One Way To Shrink Government Employment, *Illus.* 65:12. (12/77). p39-42.
CLASS ACTION SUITS
 Heiman, Grover, author. Study Shows Need For Curbs On Class Action Lawsuits, 65:11. (11/77). p4.
CLOHERTY, PATRICIA
 Businesswomen Get A Champion At SBA, *Illus.* 65:12. (12/77). p34-36.
COAL MINES AND MINING
 Texas Will Be Big In Western Coal, 65:11. (11/77). p98B.
COLLECTIVE BARGAINING
see also Employees' Representation In Management; Labor Laws And Legislation; Personnel Management; Strikes And Lockouts; Trade-unions
 When And Which Industries Face Contract Demands, 65:2. (2/77). p26.
 Heiman, Grover, author. Proposed Board Would Help Federal Employees Organize, 65:5. (5/77). p5.
COMER, LARRY
 Small Business Award Winner: A Georgian Whose Firm Grew And Grew, *Illus.* 65:7. (7/77). p34.
COMMODITY EXCHANGES
see also Marketing; Speculation
 Haggerty, William D., author. New Way To Cut The Risk Of Running A Business, 65:12. (12/77). p74,76.
COMMUNICATION IN MANAGEMENT
 Costello, John, author. How To Communicate More Effectively, 65:5. (5/77). p6,8.

Ford, Charles H., author. Chop The Chitchat—Save Time And Money, *Illus.* 65:9. (9/77). p35-36&.
 Louviere, Vernon, author. An Effective Way To Get Employees On Your Side, *Illus.* 65:7. (7/77). p38-39.
COMPUTER CRIME
 Heiman, Grover, author. A New Weapon To Fight Computer System Crimes, 65:8. (8/77). p6.
COMPUTERS, ELECTRONIC
 Costello, John, author. Protecting The Firm's Information Assets, 65:6. (6/77). p66.
CONSERVATION OF NATURAL RESOURCES
 Appeals For A Different Energy Approach, *Illus.* 65:9. (9/77). p18.
 How Recycling Cuts Environmental Costs, 65:4. (4/77). p56B.
 Is Taxation The Way To Conserve Energy?, 65:7. (7/77). p15.
 New Energy Department: Where It Goes From Here, *Illus.* 65:10. (10/77). p44-46&.
 Partnership That Pays Off For The Public, *Illus.* 65:7. (7/77). p46-48&.
 Recycling Industries Hope For Better Year, 65:6. (6/77). p60D.
 Heiman, Grover, author. New Government Unit Hopes To Help Ease Energy Woes, 65:5. (5/77). p4.
 Udall, Morris K., author. A Federal Voice In Private Land-use, 65:8. (8/77). p18,20.
CONSOLIDATION AND MERGER OF CORPORATIONS
see Mergers And Acquisitions
CONSTRUCTION INDUSTRY
 Record Sales Seen For Metal Buildings, 65:11. (11/77). p14D.
 Sports Stadiums That Don't Burden The Taxpayers, *Illus.* 65:11. (11/77). p104-106&.
 Heiman, Grover, author. Government Aid Sought For More Small Builders, 65:6. (6/77). p5.
CONSTRUCTION MACHINERY
see also Drilling And Boring Machinery
 Canada No. 1 Customer For U.S. Machines, 65:5. (5/77). p68B.
CONSULTANTS
see Business Consultants
CONSUMER PRICE INDEX
 Heiman, Grover, author. Consumer Price Index Changes May Spark Clashes With Unions, 65:10. (10/77). p6.
CONSUMER PROTECTION
 Consumer Protection: What's At Issue, *Illus.* 65:6. (6/77). p18-20&.
 The Voice Of Business Grows Stronger In Washington, *Illus.* Charts and Graphs. 65:3. (3/77). p20-27&.
 Costello, John, author. Consumer Protection Hits Foreign Products, 65:3. (3/77). p8-9.
 Gray, Robert T., author. Toughest Business Battles In 1978, *Illus.* 65:12. (12/77). p22-26&.
 Heiman, Grover, author. Congress To Get Report Card On FTC Warranty Regulations, 65:10. (10/77). p7.
 — Government Labels Planned For Some Consumer Products, 65:8. (8/77). p7.
 — New Consumer Agency Thrust Is Beaten Back, 65:12. (12/77). p4.
 — Proposed FTC Rule Would Be Rough On Manufacturers, 65:9. (9/77). p9.
 Kilpatrick, James J., author. A Case Of Overkill In Federal Regulation, 65:6. (6/77). p11-12.
 — Big Government's Needless Interventions, 65:1. (1/77). p37-38.
CONTINENTAL GROUP, INC.
 How Bob Hatfield Keeps Continental Growing And Prospering, *Illus.* 65:9. (9/77). p68-70&.
COPPER INDUSTRY
 Outlook Is Rosy For Copper Industry, 65:3. (3/77). p40L.
CORPORATE GIFTS
 Louviere, Vernon, author. Better Management Urged For Company Contributions, *Illus.* 65:8. (8/77). p58.
CORPORATION NAMES
see Business Names
CORPORATION REPORTS
see also Business Records
 Annual Report For The Young Tells The Business Story, *Illus.* 65:7. (7/77). p52-53.
 Discussing Issues—A Corporate Trend, 65:7. (7/77). p53.
 Costello, John, author. What Should Appear In Your Annual Report, 65:2. (2/77). p9-10.

CORPORATIONS-CUSTOMER RELATIONSsee *Corporations-Public Relations***CORPORATIONS-FINANCE**see also *Zero-base Budget*

Turning Idle Assets Into Cash, 65:10. (10/77). p70,72.

CORPORATIONS-POLITICAL ACTIVITYsee also *Businessmen-Political Activity*

Business And The New Congress-What Lies Ahead, Illus. 65:1. (1/77). p16-20.

Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.

CORPORATIONS-PUBLIC RELATIONS

Annual Report For The Young Tells The Business Story, Illus. 65:7. (7/77). p52-53.

Building A Better Corporate Image, 65:12. (12/77). p14.

Louiére, Vernon, author. A Bank's Drive To Rescue Neighborhoods, Illus. 65:2. (2/77). p43.

— A Company Helps Youngsters Launch Careers, Illus. 65:6. (6/77). p60.

— Businesses Join Drive To Aid Youth In Two Ways, Illus. 65:1. (1/77). p66.

— How A Company Helps Its State Attract Business, 65:9. (9/77). p75.

— How Students React To Government Regulation, Illus. 65:5. (5/77). p64.

— Telling Students The Truth About Business, Illus. 65:3. (3/77). p67,69.

CORPORATIONS-SOCIAL RESPONSIBILITY

Partnership That Pays Off For The Public, Illus. 65:7. (7/77). p46-48.

Louiére, Vernon, author. How A Business Fights Housing Blight, Illus. 65:6. (6/77). p59.

— How Business Management Improves Government, Illus. 65:4. (4/77). p37-38.

Schwab, Priscilla, author. Equality In Industry For U.S. Blacks, Illus. 65:12. (12/77). p91-92.

Stuart, Robert, author. The Social Responsibility Of People In Business, Illus. 65:4. (4/77). p47-48.

CORPORATIONS-TAXATIONsee *Business Tax***CORPORATIONS, DIRECTORS OF**see *Directors Of Corporations***COSTS, INDUSTRIAL**

National Health Insurance: How Proposed Law Would Impact On Business, 65:2. (2/77). p20.

The Growing Furor Over Noise Regulations, Illus. 65:10. (10/77). p16-20.

Costello, John, author. New Tax Regulations On Expenses Abroad, 65:2. (2/77). p8-9.

— The Cost Of Driving Company Cars, 65:1. (1/77). p8.

COURTS

Heiman, Grover, author. Special Court Proposed For Small Business, 65:3. (3/77). p79.

CUSTOMER RELATIONSsee *Corporations-Public Relations***D****DIRECTORS OF CORPORATIONS**

Louiére, Vernon, author. Directors Who Get To The Heart Of A Problem, Illus. 65:7. (7/77). p36-37.

DISABILITY INSURANCEsee *Insurance, Disability***DISCRIMINATION IN EMPLOYMENT**

Heiman, Grover, author. Aid For Workers Over 65, 65:8. (8/77). p7.

Louiére, Vernon, author. How To Avoid Charges Of Job Discrimination, Illus. 65:3. (3/77). p69.

DRILLING AND BORING MACHINERY

New Device May Speed Oil And Gas Drilling, 65:4. (4/77). p8C-8D.

E**EASTHAM, WILLIAM K.**

Inspiring Public Confidence In Private Enterprise, Illus. 65:5. (5/77). p50-54.

ECONOMIC FORECASTINGsee also *Business Forecasting*

How Businessmen See The Months Ahead, Illus. 65:10. (10/77). p24-27.

How Businessmen Size Up The Next Six Months, Illus. 65:7. (7/77). p24-26.

Ten-year Outlook For U.S., 65:6. (6/77). p12B.

The Economy Resumes Its Upward Thrust, Illus. 65:4. (4/77). p32-34.

The Outlook For 1977: Favorable, Illus. 65:1. (1/77). p54-56.

Balatos, Dimitri N., author. Confidence In The Future Versus Government Spending, 65:2. (2/77). p64-66.

Carlson, Jack, author. Forecasts For The Carter Years, Illus. 65:1. (1/77). p28,30.

Costello, John, author. Clerical Hiring Plans-An Economic Weather Vane, Charts. 65:2. (2/77). p10.

Heiman, Grover, author. Bright And Dark Spots Forecast For The Economy, 65:4. (4/77). p63.

— World Prosperity Ahead, 65:7. (7/77). p6.

ECONOMICSsee also *Banks And Banking; Capitalism; Employment; Entrepreneur; Finance; Public; Government Ownership; Inflation (Finance); Interest And Usury; Laisses-faire; Profit; Speculation; Taxation; Trusts, Industrial; Wages; Welfare Economics*

Private Enterprise vs. Eastern Europe, Illus. 65:8. (8/77). p51-54.

Heiman, Grover, author. Government Economists Are Under Scrutiny, 65:10. (10/77). p6.

Louiére, Vernon, author. Getting Economic Basics Across To Children, Illus. 65:8. (8/77). p57.

EISENSTAT, STUART E.

Stuart Eisenstat: An Inside Look At How The White House Operates, Illus. 65:8. (8/77). p36-41.

ELECTION LAW

A Change In Presidential Terms Favored, Illus. 65:4. (4/77). p16-17.

A Single, Six-year Term For Presidents?, 65:2. (2/77). p5.

A Yes For Permitting Weekend Voting, Illus. 65:3. (3/77). p6.

Weekend Voting In Presidential Elections?, 65:1. (1/77). p9.

Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26.

Kilpatrick, James J., author. Pitfalls In Election Reform Proposals, 65:5. (5/77). p9-10.

Webster, George D., author. Will Federal Campaign Laws Make Elections More Honest?, 65:1. (1/77). p61-62.

ELECTRIC UTILITIESsee also *Atomic Power-plants*

Another Source Of Electric Power?, 65:4. (4/77). p8F,56B.

ELECTRICAL EQUIPMENT INDUSTRY

Electrical Equipment Sales To Increase, 65:4. (4/77). p56D,56F.

EMPLOYEE MORALE

Pitts, Robert E. and Ken R. Thompson, authors. Using Chitchat For Good Employee Morale, 65:12. (12/77). p66A.

EMPLOYEE OWNERSHIP

Heiman, Grover, author. More Stock Ownership By Employees Sought, 65:10. (10/77). p7.

EMPLOYEES, RECRUITING OFsee *Recruiting Of Employees***EMPLOYEES' REPRESENTATION IN MANAGEMENT**

Louiére, Vernon, author. Letting The Employees Set Their Own Salaries, 65:2. (2/77). p44.

EMPLOYMENTsee also *Handicapped, Employment Of; Insurance, Unemployment*

Aerospace Employment Expected To Level Off, 65:3. (3/77). p401.

Bringing The Veterans Back Into The System, Illus. 65:11. (11/77). p66-67.

How Jobs Fit Into Carter's Welfare Plan, Illus. 65:11. (11/77). p64-66.

More Jobs At Any Cost: Organized Labor's Top Goal For 1977, Illus. 65:2. (2/77). p23-26.

Heiman, Grover, author. Government Employment Growth Grinds To A Halt, 65:9. (9/77). p8.

EMPLOYMENT-ECONOMIC ASPECTS

Costello, John, author. Clerical Hiring Plans-An Economic Weather Vane, Charts. 65:2. (2/77). p10.

ENERGY CRISISsee *Power Resources***ENERGY RESOURCES**see *Power Resources***ENTREPRENEUR**see also *Capitalism; Profit*

Figuring Out What Consumers Want, Illus. 65:2. (2/77). p46-48.

Louiére, Vernon, author. An Experienced Entrepreneur-At Age 24, Illus. 65:9. (9/77). p76.

— From Wall Street To Auto Sales-A Success Story, Illus. 65:9. (9/77). p76.

— Hobby Becomes Thriving Enterprise, 65:6. (6/77). p60.

Schwab, Priscilla, author. Details Pay Off When You Sell Teddy Bears, Illus. 65:12. (12/77). p92.

— Success With A Mind-boggling Invention, Illus. 65:12. (12/77). p92.

ENVIRONMENTAL LAW

Heiman, Grover, author. EPA Starts Paperwork Review, 65:10. (10/77). p7.

Louiére, Vernon, author. How Antelope Became A Regulatory Problem, 65:1. (1/77). p65-66.

ESTATE PLANNINGsee also *Inheritance And Transfer Tax; Insurance; Investments; Taxation*

Costello, John, author. Rules To Follow In Building Your Estate, 65:4. (4/77). p4.

McPeters, W. Liddon, author. Estate Planning For Business Owners, Illus. 65:6. (6/77). p67-68.

EXECUTIVE ABILITY

Costello, John, author. Secret Of Success In Leadership, 65:6. (6/77). p64-65.

— What It Takes To Be A Chief Executive, 65:5. (5/77). p6.

Hamman, Charles L., author. Managing Your Time By Managing Yourself, Illus. 65:4. (4/77). p54-56.

Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.

Siebert, Lawrence A., author. The Self-determination Of Success, 65:3. (3/77). p42,44.

EXECUTIVE POWERsee *Separation Of Powers***EXECUTIVES**see also *Businessmen; Directors Of Corporations; Personnel Management*

A Leading Businesswoman's Perspective On Management, Illus. 65:3. (3/77). p70-74.

Dress To Succeed, Illus. 65:8. (8/77). p63-66.

Figuring Out What Consumers Want, Illus. 65:2. (2/77). p46-48.

Focusing On People And Productivity, Illus. 65:7. (7/77). p40-42.

From A Humble Beginning To Triumph In Business, Illus. 65:1. (1/77). p44-46.

How Basic Management Principles Pay Off, Illus. 65:3. (3/77). p46-48.

How Bob Hatfield Keeps Continental Growing And Prospering, Illus. 65:9. (9/77). p68-70.

Inspiring Public Confidence In Private Enterprise, Illus. 65:5. (5/77). p50-54.

Profiting From The Revolution In Technology, Illus. 65:8. (8/77). p44-49.

Shaking Up A Company For Solid Growth, Illus. 65:10. (10/77). p34-36.

Succeeding Against Government Competition, Illus. 65:12. (12/77). p84-90.

The Route To Personal Success In Business, Illus. 65:11. (11/77). p58-60.

Understanding Today's Young Executive, Illus. 65:9. (9/77). p90-91.

Winning And Holding Employee Loyalty, Illus. 65:4. (4/77). p40-42.

Costello, John, author. Insuring The Company's Officers Against Loss, 65:7. (7/77). p64-66.

— Why Able Managers Reject Jobs, 65:6. (6/77). p64.

Louiére, Vernon, author. A Businessman Turns A Dream Into A Reality, Illus. 65:8. (8/77). p58.

— How Your Know-how Can Save Private Colleges, Illus. 65:10. (10/77). p64.

EXECUTIVES-HEALTH AND HYGIENE

Does Your Waistline Need Some Slimming?, Charts. 65:12. (12/77). p14.

Costello, John, author. If An Executive Is Disabled, Charts. 65:1. (1/77). p6,8.

EXECUTIVES-RECRUITING

Bright Prospects In The Executive Job Market, 65:2. (2/77). p30-32.

EXECUTIVES-SALARIES, PENSIONS, ETC.

Costello, John, author. Inflation And M.B.A. Salaries, Charts. 65:4. (4/77). p6,8.

— What Managers Are Paid If They Are Terminated, Charts. 65:8. (8/77). p42.

Sibson, Robert E., author. Why Executives Are Not Overpaid, Charts. 65:11. (11/77). p51-54.

EXPORT SALESsee also *Foreign Trade Promotion*

- A Vote For Continued Arms Sales Abroad, Illus. 65:8. (8/77). p16.
 Canada No. 1 Customer For U.S. Machines, 65:5. (5/77). p68B.
 How Smaller Firms Are Profiting From Sales Abroad, Illus; Charts and Graphs. 65:12. (12/77). p67-70&.
 Should We Curb Or Stop Arms Sales Abroad?, 65:6. (6/77). p13.

F

- FANNING, JOHN H.**
 The Man Who Heads NLRB Now, Illus. 65:9. (9/77). p26-28.
FARM INCOME
 Heiman, Grover, author. Farm Income: Holding Steady, 65:1. (1/77). p69.
FARM POPULATION
 see *Rural Population*
FEDERAL-STATE RELATIONS
 Lucey, Patrick J., author. How Absurd Federal Rules Victimize The States, Illus. 65:5. (5/77). p43-46.
FEDERAL GOVERNMENT
 see also *Regulatory Commissions; U.S. And United States Headings*
 A Plan To Reduce Government Paperwork, Illus. 65:5. (5/77). p76.
 Finding Your Way Around Washington, 65:8. (8/77). p43.
 The Inevitable Result Of Too Much Government, Illus. 65:7. (7/77). p68.
 Heiman, Grover, author. Government Economists Are Under Scrutiny, 65:10. (10/77). p6.
FEDERAL GOVERNMENT-REORGANIZATION
 OMB Director Bert Lance Seeks Business Help, Illus. 65:5. (5/77). p18-22&.
FEDERAL REGISTER
 Heiman, Grover, author. GPO Is Now Charging For Federal Gobbledygook, 65:10. (10/77). p7.
FIBERGLASS INDUSTRY
 Sports Boom Aids Fiberglass, 65:4. (4/77). p8C.
FIELDCREST MILLS, INC.
 How Basic Management Principles Pay Off, Illus. 65:3. (3/77). p46-48&.
FINANCE, PUBLIC
 see also *Government Lending; Government Spending Policy; Taxation*
 A New Look At Future Federal Spending: Disturbing Trend, 65:10. (10/77). p76.
 Issues Before Sen. Long's Committee Now, 65:8. (8/77). p27.
 Sen. Russell Long: He Can Influence Your Life For Years To Come, Illus. 65:8. (8/77). p22-27.
 Heiman, Grover, author. New Spending Watchdogs Urged For U.S. Agencies, 65:6. (6/77). p5.
FLORIDA EAST COAST RAILWAY
 Armstrong, O. K., author. A Railroad Fights Its Way Into The 20th Century, Illus. 65:7. (7/77). p58-61&.
FOERSTNER, GEORGE C.
 Figuring Out What Consumers Want, Illus. 65:2. (2/77). p46-48&.
FOOD SUPPLY
 New Protein Source To Feed World's Hungry?, 65:6. (6/77). p60B.
FORECASTING
 see *Business Forecasting; Economic Forecasting*
FOREIGN ECONOMIC RELATIONS
 see *International Economic Relations*
FOREIGN INVESTMENTS
 see *Investments, Foreign*
FOREIGN TRADE PROMOTION
 see also *United States--Trade With China, Peoples Republic Of*
 How Smaller Firms Are Profiting From Sales Abroad, Illus; Charts and Graphs. 65:12. (12/77). p67-70&.
 Heiman, Grover, author. Big Market For U.S. Seafood Seen Abroad, 65:12. (12/77). p4.
FOREIGN TRADE REGULATION
 A Proposal That Would Boost Oil Prices Further, Illus. 65:10. (10/77). p66-68.
 Steel's Five Big Problems, Illus. 65:11. (11/77). p26-28.
 Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.
FRANCHISES (RETAIL TRADE)
 Heiman, Grover, author. Steady Growth Seen For Fast-food Outlets, 65:2. (2/77). p70.

FRAUD

Tightening Up Unemployment Pay Rules, 65:3. (3/77). p58-60&.

FREE-ENTERPRISE

see *Laissez-faire*

FREEDOM OF THE PRESS

Kilpatrick, James J., author. When Freedom Is Difficult To Live With, 65:4. (4/77). p9-10.

FUEL

see also *Atomic Power-plants; Gas, Natural; Power Resources*

Liquid-hydrogen-fueled Airliners Envisioned, 65:12. (12/77). p42D.

Heiman, Grover, author. Big Shift To Coal Predicted, 65:4. (4/77). p62.

—Texans Paid \$2.59 For Energy Costing \$9.98 In Connecticut, 65:1. (1/77). p68.

—Tilt Toward Free Market For Settling Fuel Prices, 65:12. (12/77). p4.

FUEL-CONSERVATION
 see *Conservation Of Natural Resources*

FUEL-SUPPLY AND DEMAND

How Some Companies Are Coping With The Energy Crunch, 65:4. (4/77). p28-29.

FUEL RESEARCH

Can Gasoline Be A Farm Crop, 65:4. (4/77). p56B,56D.

FUNERALS

see *Undertakers And Undertaking*

FUTURES

see *Commodity Exchanges*

G

GARBAGE

see *Refuse And Refuse Disposal*

GAS, NATURAL

Rise Seen In Imports Of Liquefied Gas, 65:12. (12/77). p66C.

Krueger, Bob, author. Why Congress Hasn't

Deregulated Natural Gas, Illus. 65:4. (4/77). p24,26&.

GEOTHERMAL HEAT

see *Heat, Geothermal*

GIFTS

see also *Corporate Gifts*

Gifts That Don't Disrupt Cash Flow, 65:7. (7/77). p50.

GLASS MANUFACTURE

New Glass Fiber Aids Transmission By Light, 65:4. (4/77). p8D,8F.

GOVERNMENT CONTRACTS

see *Public Contracts*

GOVERNMENT EMPLOYEES

see *Civil Service*

GOVERNMENT LENDING

Heiman, Grover, author. Congress Rescues SBA, 65:5. (5/77). p5.

—Government Aid Sought For More Small Builders, 65:6. (6/77). p5.

—SBA Changes Eligibility For Government Assistance, 65:9. (9/77). p9.

GOVERNMENT OWNERSHIP

Private Enterprise vs. Eastern Europe, Illus. 65:8. (8/77). p51-54&.

GOVERNMENT PAPERWORK

see *Bureaucracy*

GOVERNMENT PURCHASING

see also *Public Contracts*

Uncle Sam Seeks More Suppliers, 65:9. (9/77). p34B,62B.

Uncle Sam's Latest Shopping List, 65:11. (11/77). p14D,98B.

Heiman, Grover, author. GAO Complains About Government Inventories, 65:12. (12/77). p5.

—More Federal Contracts Sought For Small Firms, 65:12. (12/77). p5.

GOVERNMENT SPENDING POLICY
 Balatas, Dimitri N., author. Confidence In The Future Versus Government Spending, 65:2. (2/77). p64-66.

Carter, Jimmy, author. Jimmy Carter Tells Why He Will Use Zero-base Budgeting, Illus. 65:1. (1/77). p24-26.

Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

Heiman, Grover, author. New Spending Watchdogs Urged For U.S. Agencies, 65:6. (6/77). p5.

GREAT BRITAIN-ECONOMIC CONDITIONS

Slappay, Sterling G., author. Roots Of Britain's Troubles, Illus. 65:12. (12/77). p77-80&.

H

HANDICAPPED, EMPLOYMENT OF

Kilpatrick, James J., author. Sweeping Rules On Employing The Handicapped, 65:7. (7/77). p11-12.

HATFIELD, ROBERT SHERMAN

How Bob Hatfield Keeps Continental Growing And Prospering, Illus. 65:9. (9/77). p68-70&.

HAUGE, GABRIEL

Choosing Strategies For Business Success, Illus. 65:6. (6/77). p32-35.

HEALTH CARE

see *Medical Care*

HEALTH INSURANCE

see *Insurance, Health*

HEAT, GEOTHERMAL

Geothermal Power In The East, Too?, 65:9. (9/77). p62B.

HOTELS

Kilpatrick, James J., author. Making Life More Bearable For The Traveler, 65:12. (12/77). p11-12.

HOUSE BUYING

Why Home Prices Are Soaring, Illus; Graphs. 65:9. (9/77). p82-84&.

I

INCOME, PERSONAL

Brimmer, Andrew, author. Why Inflation Hits Some People Less Than Others, Graphs. 65:2. (2/77). p38-40&.

INDEPENDENT REGULATORY

COMMISSIONS

see *Regulatory Commissions*

INDUSTRIAL LAWS AND LEGISLATION

see also *Labor Laws And Legislation; Trade Regulation*

Federal Chartering: 'Nightmare' For Business, 65:1. (1/77). p10.

INDUSTRIAL MANAGEMENT

see *Management*

INDUSTRIAL SAFETY

Eula Bingham: Will She Take The Nonsense Out Of OSHA?, Illus. 65:8. (8/77). p28-32.

The Growing Furor Over Noise Regulations, Illus. 65:10. (10/77). p16-20&.

Heiman, Grover, author. Bill Would Spur Employers To Fight Back Against OSHA, 65:5. (5/77). p5.

—Changes Are In The Wind On OSHA

Inspections, 65:9. (9/77). p8.

—More Inspections Planned For Trucks And Buses, 65:7. (7/77). p7.

—More Penalty-free Guidance On Safety Set

For Small Firms, 65:10. (10/77). p7.

—OSHA Urged To Shift Its Focus On Safety

Standards, 65:2. (2/77). p70.

Kilpatrick, James J., author. New Hope For

Employers Harassed By OSHA, 65:3. (3/77). p15-16.

INDUSTRIAL SITES

Why New Hampshire Is A Magnet For Business, 65:10. (10/77). p38N.

INDUSTRIALIZATION

Costello, John, author. A Growing Threat To

Economic Growth, Illus. 65:10. (10/77). p38A-38C&.

INDUSTRY AND STATE

see also *Foreign Trade Promotion; Government Lending; Government Ownership; Industrial Laws And Legislation; Labor Laws And Legislation; Laissez-faire; Trade Regulation; Wage-price Controls*

Billy Carter: Frustrations Of The Small

Businessman, Illus. 65:5. (5/77). p28-32&.

Business And The New Congress--What Lies

Ahead, Illus. 65:1. (1/77). p16-20.

Eula Bingham: Will She Take The Nonsense Out

Of OSHA?, Illus. 65:8. (8/77). p28-32.

Federal Chartering: 'Nightmare' For Business, 65:1. (1/77). p10.

How Businessmen View Energy Policy, 65:4. (4/77). p22-23.

How Energy Policy Is Linked To Prosperity, Illus.

65:10. (10/77). p38O-38R.

The Voice Of Business Grows Stronger In

Washington, Illus; Charts and Graphs. 65:3. (3/77). p20-27&.

- What Businessmen Dislike Most About Government Regulation, 65:7. (7/77). p28.
- Bickford, Edward D., author. Why Government Should Stay Out Of Steel Pricing, Illus. 65:1. (1/77). p40-42.
- Carlson, Jack, author. Forecasts For The Carter Years, Illus. 65:1. (1/77). p28,30&.
- Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.
- Heiman, Grover, author. Increase In Aid Program For Small Firms Asked, 65:5. (5/77). p4.
- Louviere, Vernon, author. Why Antelope Became A Regulatory Problem, 65:1. (1/77). p65-66.
- How Business Management Improves Government, Illus. 65:4. (4/77). p37-38.
- How Students React To Government Regulation, Illus. 65:5. (5/77). p64.

INFLATION (FINANCE)

- see also *Wage-price Controls*
- How Business Can Help Cut Health-care Costs, Illus. 65:2. (2/77). p16-20.
- Balatsos, Dimitri N., author. Confidence In The Future Versus Government Spending, 65:2. (2/77). p64-66.
- Brimmer, Andrew, author. Why Inflation Hits Some People Less Than Others, Graphs. 65:2. (2/77). p38-40&.
- Costello, John, author. How You Can Fight Inflation, 65:7. (7/77). p64.
- Inflation And M.B.A. Salaries, Charts. 65:4. (4/77). p6,8.

INHERITANCE AND TRANSFER TAX

- Costello, John, author. Avoiding The Pitfalls Of The 1976 Tax Act, 65:1. (1/77). p6.

INSULATING MATERIALS

- Air Is Employed To Insulate Wire, 65:12. (12/77). p42D,66C.

INSURANCE

- Why Insurance Premiums Pay Off For Everybody, 65:11. (11/77). p90,96.
- Cosgrove, John, author. Risk Management: New Ways For Business To Insure Against Loss, Charts. 65:11. (11/77). p75-78&.
- Naugle, Wayne L., author. Comments On Risk Management, 65:11. (11/77). p76.
- INSURANCE, AUTOMOBILE**
- Heiman, Grover, author. No-fault Auto Insurance Reappears In Congress, 65:6. (6/77). p4.

INSURANCE, DISABILITY

- Costello, John, author. If An Executive Is Disabled, Charts. 65:1. (1/77). p6,8.

INSURANCE, HEALTH

- How Business Can Help Cut Health-care Costs, Illus. 65:2. (2/77). p16-20.
- National Health Insurance: How Proposed Law Would Impact On Business, 65:2. (2/77). p20.
- Carlson, Jack, author. Forecasts For The Carter Years, Illus. 65:1. (1/77). p28,30&.
- Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

INSURANCE, LIABILITY

- Costello, John, author. Insuring The Company's Officers Against Loss, 65:7. (7/77). p64,66.

INSURANCE, UNEMPLOYMENT

- Tightening Up Unemployment Pay Rules, 65:3. (3/77). p58-60&.

- Carroll, John, author. 6 Ways To Cut The Jobless Taxes You Pay, 65:3. (3/77). p64,66.

INSURANCE COMPANIES

- The Story Behind Casualty Insurance Companies' Roller-coaster Years, 65:11. (11/77). p82,86.

INTEREST AND USURY

- Haggerty, William D., author. New Way To Cut The Risk Of Running A Business, 65:12. (12/77). p74,76.

INTERNATIONAL ECONOMIC RELATIONS

- Anderson, Roger E., author. Improving U.S. Prospects In Global Competition, 65:5. (5/77). p66-68.

INTERNATIONAL LABOR ACTIVITIES

- Why The U.S. Plans To Quit The U.N.'s Labor Arm, Illus. 65:10. (10/77). p28-33.

INTERNATIONAL LABOR ORGANIZATION

- The Business Delegate To The ILO, 65:10. (10/77). p32.

- The ILO In Brief, 65:10. (10/77). p31.

- Why The U.S. Plans To Quit The U.N.'s Labor Arm, Illus. 65:10. (10/77). p28-33.

- Heiman, Grover, author. Business Applauds President For ILO Withdrawal Decision, 65:12. (12/77). p5.

INVESTMENTS

- see also *Commodity Exchanges; Speculation; Stocks*

- Costello, John, author. Rules To Follow In Building Your Estate, 65:4. (4/77). p4.
- Why Investors Buy Gold, 65:9. (9/77). p80.
- Freeman, Harry B. Jr., author. Can America Finance Future Prosperity?, 65:6. (6/77). p58.
- Heiman, Grover, author. Bringing Individuals Back Into Capital Markets, 65:5. (5/77). p8.
- Promise Of Better Days For Small Business Investment, 65:8. (8/77). p7.
- Smerling, Saul A., author. Why Some Pension Investment Patterns Are Changing, 65:8. (8/77). p60-61.

INVESTMENTS, AMERICAN

- Costello, John, author. A Handy New Guide For Investing Abroad, 65:1. (1/77). p8.

INVESTMENTS, FOREIGN

- Brittain, Alfred, author. The Role Of Foreign Investment In The U.S., Illus. 65:3. (3/77). p54,56.

- Heiman, Grover, author. Federal Agencies Focus On Foreign Banks In U.S., 65:7. (7/77). p7.

J**JACKSONVILLE, FLORIDA**

- Jacksonville: Bold New City Of The South, Illus. 65:12. (12/77). p93-94&.

JOHNSON WAX

- Inspiring Public Confidence In Private Enterprise, Illus. 65:3. (5/77). p50-54&.

K**KREPS, JUANITA MORRIS**

- Juanita Kreps: More Active Role For Commerce, Illus. 65:9. (9/77). p30-34.

L**LABOR LAWS AND LEGISLATION**

- see also *Strikes And Lockouts; Trade-unions; Workmen's Compensation*
- A Striking Victory For Business, Illus. 65:4. (4/77). p64.

- A Tough Stand On Paving The Way For Unions, Illus. 65:11. (11/77). p18.

- America Going The Way Of Britain?, 65:12. (12/77). p80.

- Business Fights Union Power Grab, Illus. 65:9. (9/77). p21-24&.

- Choice For America: Union Power Or Employee Rights, 65:9. (9/77). p96.

- Employee Bill Of Rights—How It Would Protect Workers, 65:9. (9/77). p22-23.

- How Job-injury Benefits Are Rising, Illus. 65:6. (6/77). p38-40.

- Is Congress Becoming More Practical?, Illus. 65:11. (11/77). p30-33.

- Labor Law And The National Interest, 65:11. (11/77). p12.

- Legislative Aid For Union Organizers?, 65:9. (9/77). p17.

- More Jobs At Any Cost: Organized Labor's Top Goal For 1977, Illus. 65:2. (2/77). p23-26.

- New Union Drive For One-sided Labor Law, Illus. 65:7. (7/77). p18-21.

- Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

- Heiman, Grover, author. Proposed Board Would Help Federal Employees Organize, 65:5. (5/77). p5.

- Senate Bill Could Increase Employer Costs For Retirees, 65:9. (9/77). p8-9.

- Unions Seek Major Changes In Labor Relations Act, 65:3. (3/77). p78.

LABOR PRODUCTIVITY

- Focusing On People And Productivity, Illus. 65:7. (7/77). p40-42&.

- Private Enterprise vs. Eastern Europe, Illus. 65:8. (8/77). p51-54&.

- Heiman, Grover, author. U.S. Lead In Productivity Is Being Whittled Away, 65:3. (3/77). p79.

- Slappay, Sterling G., author. Roots Of Britain's Troubles, Illus. 65:12. (12/77). p77-80&.

LAISSEZ-FAIRE

- see also *Industry And State*

- Federal Chartering: 'Nightmare' For Business, 65:1. (1/77). p10.

LANCE, BERT

- Emphasizing The M In OMB, 65:5. (5/77). p27.

- OMB Director Bert Lance Seeks Business Help, Illus. 65:5. (5/77). p18-22&.

LAND USE

- see *Regional Planning*

LASERS

- Laser Used In Making Cigarette Filters, 65:11. (11/77). p14B,14D.

- Lasers Slash Surveying Time, 65:3. (3/77). p40L.

LEGISLATORS

- see also *U.S. Congress*

- Is Congress Becoming More Practical?, Illus. 65:11. (11/77). p30-33.

- Sen. Russell Long: He Can Influence Your Life For Years To Come, Illus. 65:8. (8/77). p22-27.

LITHIUM

- Search Is On For New Sources Of Lithium, 65:3. (3/77). p40D,40F&.

LOBBYING

- Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

LONG, RUSSELL B.

- Sen. Russell Long: He Can Influence Your Life For Years To Come, Illus. 65:8. (8/77). p22-27.

LUMBER TRADE

- Good Year Is Ahead For Lumber Industry, 65:3. (3/77). p40J,40L.

M**MANAGEMENT**

- see also *Executives; Personnel Management*

- Costello, John, author. Zero-base Budgeting's Value To A Business, 65:9. (9/77). p80-81.

- Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.

- Zimmerer, Thomas W., author. How To Reduce Dependence On The Boss, 65:2. (2/77). p55-58.

MANAGEMENT CONSULTANTS

- see *Business Consultants*

MANUFACTURERS HANOVER TRUST CO.

- Choosing Strategies For Business Success, Illus. 65:6. (6/77). p32-35.

MARKETING

- Hanley, John W., author. Meeting The Greater Competition Of Tomorrow, 65:3. (3/77). p37-40.

- Schwab, Priscilla, author. Selling A Service In Retailing, Illus. 65:11. (11/77). p102.

MARSHALL, RAY

- How Jobs Fit Into Carter's Welfare Plan, Illus. 65:11. (11/77). p64-66.

MEDICAL CARE

- How Business Can Help Cut Health-care Costs, Illus. 65:2. (2/77). p16-20.

- Schwab, Priscilla, author. How Business Brought Medical Care To A Town, Illus. 65:11. (11/77). p100,102.

MEDICINE, STATE

- How Business Can Help Cut Health-care Costs, Illus. 65:2. (2/77). p16-20.

- MERGERS AND ACQUISITIONS

- Costello, John, author. Why It's Cheaper To Buy Than To Build, 65:11. (11/77). p70,72.

- Heiman, Grover, author. Merger Decline Bottoms Out, 65:2. (2/77). p70.

METRIC SYSTEM

- Heiman, Grover, author. Highways Are Going Metric, 65:6. (6/77). p5.

- Louviere, Vernon, author. A Top Retailer Plans For Metric Conversion, 65:9. (9/77). p75.

MIGRATION, INTERNAL

- see *Population*

- MILITARY ASSISTANCE, AMERICAN**

- Readers Say: Keep Our Troops In South Korea, Illus. 65:10. (10/77). p42-43.

- Withdraw Ground Forces From South Korea?, 65:8. (8/77). p15.

MINIMUM WAGE

- see *Wages—Minimum Wage*

MINORITY CAPITALISM

- Heiman, Grover, author. More Venture Capital Sought For Minority Small Business, 65:11. (11/77). p5.

MONOPOLIES

- see *Trusts, Industrial*

- MORA, ROLAND R.**

- Bringing The Veterans Back Into The System, Illus. 65:11. (11/77). p66-67.

Molloy J.T.
Dress to succeed
P.63

MOVING, HOUSEHOLD

Costello, John, author. Survival Guides For Moving To A New City, 65:5. (5/77). p8.

MUELLER, GEORGE E.

Profiting From The Revolution In Technology, Illus. 65:8. (8/77). p44-49.

MUTUAL FUNDS

see *Stocks*

N**NATIONAL CHAMBER LITIGATION CENTER, INC.**

Heiman, Grover, author. National Chamber Launches Public Interest Law Firm, 65:5. (5/77). p4.

NATIONAL STANDARDS MANAGEMENT BOARD (PROPOSED)

Heiman, Grover, author. Business Resists Creation Of Another Federal Overseer, 65:6. (6/77). p4.

NATIONAL TRANSPORTATION TRENDS AND CHOICES

The Shape Of Travel In 1990, 65:5. (5/77). p8B,68B.

NATURAL RESOURCES

see also *Conservation Of Natural Resources; Power Resources*

Water: The Next Resource Crisis?, Illus. 65:9. (9/77). p50-52&.

NOISE CONTROL

The Growing Furor Over Noise Regulations, Illus. 65:10. (10/77). p16-20&.

NUCLEAR POWER-PLANTS

see *Atomic Power-plants*

O**OFFICES**

Costello, John, author. Making Better Use Of Color In Offices, 65:1. (1/77). p8.

P**PANAMA CANAL**

Panama Canal: What Happens Next, Illus. 65:10. (10/77). p56-58&.

Should We Turn The Canal Over To Panama?, 65:11. (11/77). p17.

Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

PENSIONS

see also *Executives--Salaries, Pensions, Etc.*

Heiman, Grover, author. A New Federal Agency To Police Pension Law?, 65:5. (5/77). p5.

— Government Ruling Would Help Pension Programs, 65:3. (3/77). p79.

— Lower Pension-cost Estimate To Cut Government Contracts, 65:8. (8/77). p6.

— Many Pension Plans Are In Trouble, Agency Says, 65:11. (11/77). p4.

— Pension Protection Law Kills Off More Pensions, 65:8. (8/77). p6.

— Senate Bill Could Increase Employer Costs For Retirees, 65:9. (9/77). p8-9.

Smerling, Saul A., author. Why Some Pension Investment Patterns Are Changing, 65:8. (8/77). p60-61.

PERSONNEL MANAGEMENT

see also *Communication In Management; Discrimination In Employment; Employee Morale; Executives; Recruiting Of Employees*

Winning And Holding Employee Loyalty, Illus. 65:4. (4/77). p40-42&.

Pitts, Robert E. and Ken R. Thompson, authors. Using Chitchat For Good Employee Morale, 65:12. (12/77). p66A.

Ross, Richard, author. One Way To Get Good Workers, 65:9. (9/77). p39-40.

Zimmerer, Thomas W., author. How To Reduce Dependence On The Boss, 65:2. (2/77). p55-58.

PET, INC.

The Route To Personal Success In Business, Illus. 65:11. (11/77). p58-60&.

PETROLEUM INDUSTRY AND TRADE

A Proposal That Would Boost Oil Prices Further, Illus. 65:10. (10/77). p66-68.

PHOSPHATES

New Phosphate Find In Midwest, 65:6. (6/77). p12B,60B.

PHYSICAL FITNESS

see *Executives--Health And Hygiene*

PILLSBURY CO.

Shaking Up A Company For Solid Growth, Illus. 65:10. (10/77). p34-36&.

PITNEY BOWES, INC.

Winning And Holding Employee Loyalty, Illus. 65:4. (4/77). p40-42&.

PLASTICS INDUSTRY

Resin Paces Growth Of Plastics Industry, 65:11. (11/77). p98B.

POLLITTS, PRACTICAL

see also *Campaign Contributions; Lobbying*

Webster, George D., author. Will Federal Campaign Laws Make Elections More Honest?, 65:1. (1/77). p61-62&.

POLLIN, ABE

Sports Stadiums That Don't Burden The Taxpayers, Illus. 65:11. (11/77). p104-106&.

POLLUTION AND POLLUTION CONTROL

see also *Noise Control*

Antipollution Costs Add To Energy Bills, 65:9. (9/77). p62D.

How Far Must Purity Go?, 65:10. (10/77). p38C.

Costello, John, author. A Growing Threat To Economic Growth, Illus. 65:10. (10/77). p38A-38C&.

Heiman, Grover, author. Business Seeks Reasonable Standards On Air Quality, 65:4. (4/77). p62.

POPULATION

see also *Rural Population*

A New Milestone In The Shift To The Sunbelt, Graphs. 65:5. (5/77). p69.

How Population Will Shift, 65:9. (9/77). p34B.

Heiman, Grover, author. Americans Still On The Move, 65:3. (3/77). p78.

— Census Figures Show More Urbanization, 65:1. (1/77). p68.

— The South Is The Winner In Population Growth, 65:2. (2/77). p71.

PORNOGRAPHY

Kilpatrick, James J., author. When Freedom Is Difficult To Live With, 65:4. (4/77). p9-10.

POSTAL SERVICE

Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

POWER-PLANTS, ATOMIC

see *Atomic Power-plants*

POWER RESOURCES

see also *Fuel; Gas, Natural; Solar Energy*

Another Source Of Electric Power?, 65:4. (4/77). p4F,56B.

Business Cites Flaws In Energy Plan, 65:7. (7/77). p21.

Energy: America At The Crossroads, Illus. 65:4. (4/77). p18-21.

How Businessmen View Energy Policy, 65:4. (4/77). p22-23.

How Energy Policy Is Linked To Prosperity, Illus. 65:10. (10/77). p38O-38R.

How Some Companies Are Coping With The Energy Crunch, 65:4. (4/77). p28-29.

Promises Won't Prevent The Next Energy Crisis, 65:2. (2/77). p72.

Storing Energy With Flywheels, 65:4. (4/77). p56F.

Where The Carter Energy Plan Goes Astray, 65:6. (6/77). p72.

Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&.

Heiman, Grover, author. Congress Ponders Creating Regional Energy Corporation, 65:11. (11/77). p5.

— Texans Paid \$2.59 For Energy Costing \$9.98 In Connecticut, 65:1. (1/77). p68.

— What To Do About Energy, 65:8. (8/77). p6.

Krueger, Bob, author. Why Congress Hasn't Deregulated Natural Gas, Illus. 65:4. (4/77). p24,26&.

POWER RESOURCES--SUPPLY AND DEMAND

see also *Conservation Of Natural Resources*

Appeals For A Different Energy Approach, Illus. 65:9. (9/77). p18.

Is Taxation The Way To Conserve Energy?, 65:7. (7/77). p15.

POWER SUPPLY

see *Power Resources*

PRESIDENTIAL POWER

see *Separation Of Powers*

PRESIDENTS

A Change In Presidential Terms Favored, Illus. 65:4. (4/77). p16-17.

A Single, Six-year Term For Presidents?, 65:2. (2/77). p5.

PRIVACY, RIGHT OF

Washington Major Invader Of Privacy, 65:7. (7/77). p21.

PRIVATE SCHOOLS

Schwab, Priscilla, author. Back-to-basics School Created By Enterprise, 65:12. (12/77). p91.

PROCUREMENT, GOVERNMENT

see *Government Purchasing*

PRODUCTIVITY (LABOR)

see *Labor Productivity*

PRODUCTIVITY

(MANUFACTURING/UTILITIES)

Costello, John, author. Why U.S. Productivity Is Not Growing Faster, 65:4. (4/77). p8.

PRODUCTS LIABILITY

Product Liability--The Search For Solutions, Illus. 65:6. (6/77). p24-26&.

Heiman, Grover, author. Product Liability Called A Continuing Problem, 65:12. (12/77). p4.

— Product Liability: Tax Aid Proposed For Self-insurers, 65:7. (7/77). p6.

PROFIT

see also *Capitalism; Entrepreneur*

The Outlook For 1977: Favorable, Illus. 65:1. (1/77). p54-56&.

Brimmer, Andrew, author. Why Inflation Hits Some People Less Than Others, Graphs. 65:2. (2/77). p38-40&.

PUBLIC CONTRACTS

see also *Government Purchasing*

Heiman, Grover, author. Government-contract Profit Law May Be Revived By Congress, 65:1. (1/77). p69.

— Lower Pension-cost Estimate To Cut Government Contracts, 65:8. (8/77). p6.

— New Lease On Life Sought For Government Renegotiators, 65:9. (9/77). p9.

Kroger, William, author. One Way To Shrink Government Employment, Illus. 65:12. (12/77). p39-42.

PUBLIC FINANCE

see *Finance, Public*

PUBLIC INTEREST LAW

Heiman, Grover, author. National Chamber Launches Public Interest Law Firm, 65:5. (5/77). p4.

PUBLIC OFFICERS

see also *Civil Service*

Costello, John, author. The Value Of A Stint In Government Service, 65:3. (3/77). p8.

PUBLIC SPEAKING

Costello, John, author. Finding A Speaker For Your Meeting, 65:11. (11/77). p72.

— How To Be A Better Public Speaker, 65:7. (7/77). p66.

— How To Make A Good Speech, 65:9. (9/77). p78,80.

PUBLIC SPENDING POLICY

see *Government Spending Policy*

R**RACE PROBLEMS**

see also *Discrimination In Employment*

Kilpatrick, James J., author. An Attempt To Control Thought, 65:10. (10/77). p11-12.

RAILROADS

Armstrong, O. K., author. A Railroad Fights Its Way Into The 20th Century, Illus. 65:7. (7/77). p58-61&.

Heiman, Grover, author. ICC Asks More Power Over Railroad Acquisitions, 65:4. (4/77). p62.

Louviere, Vernon, author. How Antelope Became A Regulatory Problem, 65:1. (1/77). p65-66.

RAW MATERIALS

see also *Specific Materials (e.g.) Phosphates*

Heiman, Grover, author. Panel Sees No Shortages Of Industrial Materials, 65:3. (3/77). p79.

REAL ESTATE BUSINESS

Kilpatrick, James J., author. An Attempt To Control Thought, 65:10. (10/77). p11-12.

RECRUITING OF EMPLOYEES

see also *Executives--Recruiting*

Ross, Richard, author. One Way To Get Good Workers, 65:9. (9/77). p39-40.

RECYCLING OF NATURAL RESOURCES

see *Conservation Of Natural Resources*

REFUSE AND REFUSE DISPOSAL

Louviere, Vernon, author. A Profitable Way To Get Rid Of Solid Waste, Illus. 65:1. (1/77). p65.

REGIONAL PLANNING

- see also *Urban Renewal*
 Washington Control Of Land Use Feared, Illus. 65:2. (2/77). p6.
 Heiman, Grover, author. Administration Emphasizes Rural Economic Development, 65:11. (11/77). p5.
 Symms, Steven D., author. A Federal Voice In Private Land-use, 65:8. (8/77). p19-20.
 Udall, Morris K., author. A Federal Voice In Private Land-use, 65:8. (8/77). p18,20.
REGULATION OF TRADE
 see *Trade Regulation*
REGULATORY COMMISSIONS
 Keep Or Abolish The Wage-price Council?, 65:4. (4/77). p15.
 OMB Director Bert Lance Seeks Business Help, Illus. 65:5. (5/77). p18-22&
 Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&
 Heiman, Grover, author. Business Resists Creation Of Another Federal Overseer, 65:6. (6/77). p4.
 — Federal Rule-makers Challenged, 65:3. (3/77). p79.
 — Regulatory Agencies To Help Each Other, 65:9. (9/77). p8.
 — Regulatory Reform Measure Awaits Action In House, 65:8. (8/77). p7.
 — Required Capitol Hill Approval For Agency Regulations Opposed, 65:11. (11/77). p4.
 Kilpatrick, James J., author. A Case Of Overkill In Federal Regulation, 65:6. (6/77). p11-12.
RICHARDS, GILBERT
 Focusing On People And Productivity, Illus. 65:7. (7/77). p40-42&
RIGHTS OF WOMEN
 see *Women's Rights*
RISK MANAGEMENT
 see *Insurance*
RURAL POPULATION
 Heiman, Grover, author. Administration Emphasizes Rural Economic Development, 65:11. (11/77). p5.

S

SALES, EXPORT

- see *Export Sales*
SALESMEN AND SALESMANSHIP
 see also *Marketing*
 Costello, John, author. How To Recruit Direct Salespeople, 65:6. (6/77). p65-66.
 — Ten Ways To Boost Sales, 65:9. (9/77). p78.
 Heiman, Grover, author. Protection For Salesmen, 65:6. (6/77). p4.
 Louviere, Vernon, author. From Wall Street To Auto Sales—A Success Story, Illus. 65:9. (9/77). p76.
SCHENK, BOYD F.
 The Route To Personal Success In Business, Illus. 65:11. (11/77). p58-60&
SCHLESINGER, JAMES R.
 New Energy Department: Where It Goes From Here, Illus. 65:10. (10/77). p44-46&
SENATORS
 see *Legislators*
SEPARATION OF POWERS
 Heiman, Grover, author. Giving The White House New Item-veto Power, 65:5. (5/77). p5.
SHIPPING
 A Proposal That Would Boost Oil Prices Further, Illus. 65:10. (10/77). p66-68.
SHOPLIFTING
 Housel, Thomas J., author. Finding Allies In The Fight Against Shoplifting, 65:9. (9/77). p64-66.
SINCLAIR, IAN D.
 Succeeding Against Government Competition, Illus. 65:12. (12/77). p84-90.
SMALL BUSINESS
 see also *Franchises (Retail Trade)*
 A Pledge From Washington To Help Small Business, Illus. 65:7. (7/77). p31-34.
 Billy Carter: Frustrations Of The Small Businessman, Illus. 65:5. (5/77). p28-32&
 How Smaller Firms Are Profiting From Sales Abroad, Illus. Charts and Graphs. 65:12. (12/77). p67-70&
 Small Business Award Winner: A Georgian Whose Firm Grew And Grew, Illus. 65:7. (7/77). p34.
 Heiman, Grover, author. Government Aid Sought For More Small Builders, 65:6. (6/77). p5.
 — How Small Is A Small Farm?, 65:7. (7/77). p7.

- ICC Sets Up Office For Small Business, 65:7. (7/77). p6.
 — Increase In Aid Program For Small Firms Asked, 65:5. (5/77). p4.
 — More Federal Contracts Sought For Small Firms, 65:12. (12/77). p5.
 — More Venture Capital Sought For Minority Small Business, 65:11. (11/77). p5.
 — OSHA Reduces Paperwork For Many Small Firms, 65:4. (4/77). p63.
 — Promise Of Better Days For Small Business Investment, 65:8. (8/77). p7.
 — Regulation: Biggest Thorn In The Side Of Small Firms, 65:1. (1/77). p69.
 — SBA Changes Eligibility For Government Assistance, 65:9. (9/77). p9.
 — Small Business Committee Survives Senate Shake-up, 65:3. (3/77). p78.
 — Small Business Voice May Gain More Volume, 65:9. (9/77). p9.
 — Special Court Proposed For Small Business, 65:3. (3/77). p79.
 — University Centers Aid Small Businesses, 65:2. (2/77). p71.
SMITH, CHARLES H., JR.
 The Business Delegate To The ILO, 65:10. (10/77). p32.
SOCIAL SECURITY
 Social Security Taxes For Government Workers?, 65:3. (3/77). p5.
 Spreading The Social Security Tax Burden, Illus. 65:5. (5/77). p16.
 Time For Decision On The Social Security Dilemma, 65:10. (10/77). p52-54.
SOLAR ENERGY
 How Some Companies Are Coping With The Energy Crunch, 65:4. (4/77). p28-29.
 Legislation Focuses On 'Sunshine Rights', 65:9. (9/77). p62B,62D.
 1,500 Mirrors To Focus On Solar Power Tower, 65:12. (12/77). p66C.
 Solar Cells: Big Drop In Price; More To Come, 65:3. (3/77). p40J.
SPAIN, JAYNE
 A Leading Businesswoman's Perspective On Management, Illus. 65:3. (3/77). p70-74.
SPALDING
 Louviere, Vernon, author. An Era Ends In Big-league Baseball, Illus. 65:4. (4/77). p38.
SPECULATION
 see also *Commodity Exchanges; Investments; Stocks*
 Costello, John, author. Buying And Selling Puts And Calls, 65:8. (8/77). p42-43.
 Haggerty, William D., author. New Way To Cut The Risk Of Running A Business, 65:12. (12/77). p74,76.
SPOOR, WILLIAM H.
 Shaking Up A Company For Solid Growth, Illus. 65:10. (10/77). p34-36&
SPORTS
 see *Names Of Specific Sports*
STADIA
 Sports Stadiums That Don't Burden The Taxpayers, Illus. 65:11. (11/77). p104-106&
STATE PLANNING
 see *Regional Planning*
STEEL INDUSTRY AND TRADE
 How Recycling Cuts Environmental Costs, 65:4. (4/77). p56B.
 Steel's Five Big Problems, Illus. 65:11. (11/77). p26-28.
 Bickford, Edward D., author. Why Government Should Stay Out Of Steel Pricing, Illus. 65:1. (1/77). p40-42.
STOCKHOLDERS
 see also *Stocks*
 Costello, John, author. What Stockholders May Ask At Your Annual Meeting, 65:4. (4/77). p4,6.
 Heiman, Grover, author. More Stock Ownership By Employees Sought, 65:10. (10/77). p7.
STOCKS
 see also *Corporations; Stockholders*
 Costello, John, author. Buying And Selling Puts And Calls, 65:8. (8/77). p42-43.
 Heiman, Grover, author. Bringing Individuals Back Into Capital Markets, 65:5. (5/77). p8.
STRIKES AND LOCKOUTS
 see also *Boycott; Collective Bargaining; Trade-unions*
 Armstrong, O. K., author. A Railroad Fights Its Way Into The 20th Century, Illus. 65:7. (7/77). p58-61&

- Heiman, Grover, author. Legislative Move To End 'Stranger Picketing' Urged, 65:10. (10/77). p6.
SYSTEM DEVELOPMENT CORP.
 Profiting From The Revolution In Technology, Illus. 65:8. (8/77). p44-49.

T

TAX DEDUCTIONS

- Gifts That Don't Disrupt Cash Flow, 65:7. (7/77). p50.
 Partnership That Pays Off For The Public, Illus. 65:7. (7/77). p46-48&
 Costello, John, author. New Tax Regulations On Expenses Abroad, 65:2. (2/77). p8-9.
 Heiman, Grover, author. More Stock Ownership By Employees Sought, 65:10. (10/77). p7.
TAX LAWS
 Do Tax Laws Discourage Initiative?, 65:10. (10/77). p41.
 Tax Law: More Changes Are Due, 65:1. (1/77). p18-19.
 Tax Outlook: Hidden Traps For Business, 65:11. (11/77). p22-24.
 The Coming Revision Of Tax Laws, 65:12. (12/77). p106.
 The Effect Of Tax Policies On Initiative, Illus. 65:12. (12/77). p20-21.
 Costello, John, author. Avoiding The Pitfalls Of The 1976 Tax Act, 65:1. (1/77). p6.
 Heiman, Grover, author. Bill Would Help Taxpayers Stand Up To Internal Revenue, 65:7. (7/77). p7.
 Schwab, Priscilla, author. A Special Tax Problem: No Profits, Illus. 65:11. (11/77). p100.
TAXATION
 see also *Business Tax; Inheritance And Transfer Tax; Tax Deduction*
 Appeals For A Different Energy Approach, Illus. 65:9. (9/77). p18.
 Is Taxation The Way To Conserve Energy?, 65:7. (7/77). p15.
 The Crucial Issue Of Capital To Pay For Tomorrow, Illus. 65:9. (9/77). p41-42&
 Carlson, Jack, author. Forecasts For The Carter Years, Illus. 65:1. (1/77). p28,30&
 Gray, Robert T., author. Toughest Business Battles In 1978, Illus. 65:12. (12/77). p22-26&
TECHNOLOGICAL INNOVATIONS
 Air Is Employed To Insulate Wire, 65:12. (12/77). p42D,66C.
 New Compound Absorbs 5,300 Times Its Weight, 65:4. (4/77). p8D.
 New Glass Fiber Aids Transmission By Light, 65:4. (4/77). p8D,8F.
TECHNOLOGY TRANSFER
 NASA Spurs Transfers Of Space Technology, 65:6. (6/77). p12B.
TELEPHONE
 Europe To Outstrip Us In Telephones, 65:12. (12/77). p42B.
 New Glass Fiber Aids Transmission By Light, 65:4. (4/77). p8D,8F.
TEXTILE INDUSTRY
 How Basic Management Principles Pay Off, Illus. 65:3. (3/77). p46-48&
TIN
 Leisurely Growth Seen For Tin Consumption, 65:12. (12/77). p66C.
TOURIST TRADE
 Heiman, Grover, author. Foreign Visitors Increase; So Does U.S. Travel Abroad, 65:6. (6/77). p4.
TOY INDUSTRY
 Schwab, Priscilla, author. Details Pay Off When You Sell Teddy Bears, Illus. 65:12. (12/77). p92.
TRADE-UNIONS
 see also *Collective Bargaining; International Labor Activities; Strikes And Lockouts*
 A Tough Stand On Paving The Way For Unions, Illus. 65:11. (11/77). p18.
 Business Fights Union Power Grab, Illus. 65:9. (9/77). p21-24&
 If The Armed Forces Were Unionized, 65:7. (7/77). p16.
 Legislative Aid For Union Organizers?, 65:9. (9/77). p17.
 More Jobs At Any Cost: Organized Labor's Top Goal For 1977, Illus. 65:2. (2/77). p23-26.
 New Union Drive For One-sided Labor Law, Illus. 65:7. (7/77). p18-21.
 Should We Permit Unions In Our Armed Forces?, 65:5. (5/77). p15.

Kilpatrick, James J., author. Restraining The Public Employee Unions, 65:2. (2/77). p11-12.
 Slapay, Sterling G., author. Roots Of Britain's Troubles, illus. 65:12. (12/77). p77-80&
TRADE-UNIONS--POLITICAL ACTIVITY
 Business And The New Congress--What Lies Ahead, illus. 65:1. (1/77). p16-20.
 Heiman, Grover, author. National Chamber Launches Public Interest Law Firm, 65:5. (5/77). p4.

TRADE REGULATION

see also *Consumer Protection; Trusts, Industrial*
 Bickford, Edward D., author. Why Government Should Stay Out Of Steel Pricing, illus. 65:1. (1/77). p40-42.

Heiman, Grover, author. ICC Is Demanding More Data From Carriers, 65:8. (8/77). p7.
 Kilpatrick, James J., author. Big Government's Needless Interventions, 65:1. (1/77). p37-38.
 Krueger, Bob, author. Why Congress Hasn't Deregulated Natural Gas, illus. 65:4. (4/77). p24,26&

TRANSPORTATION

see also *Automobiles; Postal Service; Railroads; Shipping*

The Shape Of Travel In 1990, 65:5. (5/77).

Heiman, Grover, author. More Inspections Planned For Trucks And Buses, 65:7. (7/77). p7.

TRUCKING INDUSTRY

Heiman, Grover, author. ICC Sets Up Office For Small Business, 65:7. (7/77). p6.

TRUSTS, INDUSTRIAL

see also *Corporations; Mergers And Acquisitions*
 Heiman, Grover, author. Divestiture Advocates Focus On Farms As Well As Energy, 65:4. (4/77). p63.

Neikirk, William, author. Washington's New Approach To Antitrust Action, illus. 65:12. (12/77). p30-32.

U**UNDERTAKERS AND UNDERTAKING**

Kilpatrick, James J., author. Big Government's Needless Interventions, 65:1. (1/77). p37-38.

UNEMPLOYMENT

see *Employment; Insurance; Unemployment*

UNEMPLOYMENT BENEFITS
 Tightening Up Unemployment Pay Rules, 65:3. (3/77). p58-60&

UNITED SERVICES LIFE INSURANCE CO.

Louviere, Vernon, author. Directors Who Get To The Heart Of A Problem, illus. 65:7. (7/77). p36-37.

UNITED STATES--BUDGET

see also *Zero-base Budget*

A New Look At Future Federal Spending:

Disturbing Trend, 65:10. (10/77). p76.

OMB Director Bert Lance Seeks Business Help, illus. 65:5. (5/77). p18-22&

Carlson, Jack, author. Forecasts For The Carter Years, illus. 65:1. (1/77). p28,30&

UNITED STATES--ECONOMIC CONDITIONS

Government Action And Sound Economic

Growth, 65:1. (1/77). p70.

Brimmer, Andrew, author. Why Inflation Hits Some People Less Than Others, Graphs. 65:2. (2/77). p38-40&

UNITED STATES--ECONOMIC POLICY

see also *International Economic Relations*

Gray, Robert T., author. Toughest Business Battles In 1978, illus. 65:12. (12/77). p22-26&

UNITED STATES--FISCAL POLICY

Balatos, Dimitri N., author. Confidence In The Future Versus Government Spending, 65:2. (2/77). p64-66.

Carlson, Jack, author. Forecasts For The Carter Years, illus. 65:1. (1/77). p28,30&

UNITED STATES--RELATIONS WITH PANAMA

Panama Canal: What Happens Next, illus. 65:10. (10/77). p56-58&

UNITED STATES--TRADE WITH CHINA, PEOPLE'S REPUBLIC OF

Sobin, Julian M., author. The Coming Leap Forward In China Trade, 65:7. (7/77). p54-56.

UNIVERSITIES AND COLLEGES

Louviere, Vernon, author. How Your Know-how Can Save Private Colleges, illus. 65:10. (10/77). p64.

URBAN PROBLEMS

see also *Race Problems*

Louviere, Vernon, author. A Bank's Drive To Rescue Neighborhoods, illus. 65:2. (2/77). p43.

URBAN RENEWAL

New Life For Older Cities, illus. 65:10. (10/77).

Louviere, Vernon, author. How A Business Fights Housing Blight, illus. 65:6. (6/77). p59.

U.S. ARMED FORCES

If The Armed Forces Were Unionized, 65:7. (7/77). p16.

Should We Permit Unions In Our Armed Forces?, 65:5. (5/77). p15.

U.S. CHAMBER OF COMMERCE

Business Leaders At Work For The Enterprise System, illus. 65:11. (11/77). p36-38&

Chamber Objectives In The 95th Congress, 65:3. (3/77). p24-25.

Gains The Chamber Has Scored For Business, 65:3. (3/77). p23.

Inspiring Public Confidence In Private Enterprise, illus. 65:5. (5/77). p50-54&

Others In Positions Of Special Responsibility, illus. 65:5. (5/77). p60.

The Chamber's Professional Leadership: An Effective Mix, illus. 65:3. (3/77). p28-29.

The Voice Of Business Grows Stronger In Washington, illus. Charts And Graphs. 65:3. (3/77). p20-27&

What A Stronger Voice Of Business Is Doing For You In Washington, illus. 65:3. (3/77). p80.

U.S. CONGRESS

see also *Legislators*

Business And The New Congress--What Lies Ahead, illus. 65:1. (1/77). p16-20.

Is Congress Becoming More Practical?, illus. 65:11. (11/77). p30-33.

Other Capitol Hill Action To Watch, 65:9. (9/77). p44.

Why Congress Should Listen To The Folks At Home, 65:8. (8/77). p68.

Carlson, Jack, author. Forecasts For The Carter Years, illus. 65:1. (1/77). p28,30&

Gray, Robert T., author. Toughest Business Battles In 1978, illus. 65:12. (12/77). p22-26&

Heiman, Grover, author. Required Capitol Hill Approval For Agency Regulations Opposed, 65:11. (11/77). p4.

Krueger, Bob, author. Why Congress Hasn't Deregulated Natural Gas, illus. 65:4. (4/77). p24,26&

U.S. CONGRESS. SENATE

Heiman, Grover, author. Small Business Committee Survives Senate Shakeup, 65:3. (3/77). p78.

U.S. CONGRESS. SENATE. FINANCE COMMITTEE

Issues Before Sen. Long's Committee Now, 65:8. (8/77). p27.

U.S. CONSUMER PRODUCT SAFETY COMMISSION

Costello, John, author. Consumer Protection Hits Foreign Products, 65:3. (3/77). p8-9.

Kilpatrick, James J., author. A Case Of Overkill In Federal Regulation, 65:6. (6/77). p11-12.

U.S. DEPARTMENT OF COMMERCE

Juanita Kreps: More Active Role For Commerce, illus. 65:9. (9/77). p30-34.

What The Commerce Department Does, 65:9. (9/77). p33.

U.S. DEPARTMENT OF ENERGY

New Energy Department: Where It Goes From Here, illus. 65:10. (10/77). p44-46&

U.S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE

Break Up HEW Into Separate Departments?, 65:12. (12/77). p19.

U.S. ENVIRONMENTAL PROTECTION AGENCY

Heiman, Grover, author. EPA Starts Paperwork Review, 65:10. (10/77). p7.

U.S. FEDERAL TRADE COMMISSION

Heiman, Grover, author. FTC May End Its Secrecy On Investigation Targets, 65:6. (6/77). p5.

— FTC Will Honor Consumer Requests For Secrecy, 65:7. (7/77). p6.

Kilpatrick, James J., author. Big Government's Needless Interventions, 65:1. (1/77). p37-38.

U.S. GENERAL ACCOUNTING OFFICE
 Heiman, Grover, author. GAO Complains About Government Inventories, 65:12. (12/77). p5.

U.S. GOVERNMENT PRINTING OFFICE

Heiman, Grover, author. GPO Is Now Charging For Federal Gobbledygook, 65:10. (10/77). p7.

U.S. INTERSTATE COMMERCE COMMISSION

Heiman, Grover, author. ICC Asks More Power Over Railroad Acquisitions, 65:4. (4/77). p62.

— ICC Is Demanding More Data From Carriers, 65:8. (8/77). p7.

— ICC Says It Is Saving Billions For The Public, 65:2. (2/77). p71.

— ICC Sets Up Office For Small Business, 65:7. (7/77). p6.

— ICC Wants Freer Rein To Deregulate Carriers, 65:12. (12/77). p5.

U.S. NATIONAL LABOR RELATIONS BOARD

The Man Who Heads NLRB Now, illus. 65:9. (9/77). p26,28.

Heiman, Grover, author. Democrats' NLRB Margin Could Become Lopsided, 65:11. (11/77). p5.

— Troubleshooters Focus On NLRB, 65:1. (1/77). p69.

U.S. OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION

Eula Bingham: Will She Take The Nonsense Out Of OSHA?, illus. 65:8. (8/77). p28-32.

Heiman, Grover, author. Bill Would Spur Employers To Fight Back Against OSHA, 65:5. (5/77). p5.

— Changes Are In The Wind On OSHA Inspections, 65:9. (9/77). p8.

— OSHA Reduces Paperwork For Many Small Firms, 65:4. (4/77). p63.

— OSHA Urged To Shift Its Focus On Safety Standards, 65:2. (2/77). p70.

Kilpatrick, James J., author. New Hope For Employers Harassed By OSHA, 65:3. (3/77). p15-16.

U.S. SECURITIES AND EXCHANGE COMMISSION

What SEC Files Reveal About Companies, 65:10. (10/77). p72,74.

U.S. SMALL BUSINESS ADMINISTRATION

Businesswomen Get A Champion At SBA, illus. 65:12. (12/77). p34-36.

Heiman, Grover, author. Congress Rescues SBA, 65:5. (5/77). p5.

— SBA Changes Eligibility For Government Assistance, 65:9. (9/77). p9.

U.S. SUPREME COURT

Kilpatrick, James J., author. Clues To The Supreme Court's Future Rulings, 65:8. (8/77). p11-12.

USURY

see *Interest And Usury*

V**VETERANS**

Bringing The Veterans Back Into The System, illus. 65:11. (11/77). p66-67.

VOTING

see *Election Law*

W**WAGE-PRICE CONTROLS**

Keep Or Abolish The Wage-price Council?, 65:4. (4/77). p15.

Strong Opposition To The Wage-price Council, illus. 65:6. (6/77). p14-15.

Bickford, Edward D., author. Why Government Should Stay Out Of Steel Pricing, illus. 65:1. (1/77). p40-42.

Carlson, Jack, author. Forecasts For The Carter Years, illus. 65:1. (1/77). p28,30&

Heiman, Grover, author. Tilt Toward Free Market For Setting Fuel Prices, 65:12. (12/77). p4.

WAGES

see also *Executives--Salaries, Pensions, Etc.; Workmen's Compensation*

Brimmer, Andrew, author. Why Inflation Hits Some People Less Than Others, Graphs. 65:2. (2/77). p38-40&

Costello, John, author. How You Can Fight Inflation, 65:7. (7/77). p64.

WAGES--MINIMUM WAGE

Automatic Escalator For The Minimum Wage?, Charts. 65:5. (5/77). p70-73.

Minimum Wage Hike Still A Threat, 65:7. (7/77). p21.

Other Capitol Hill Action To Watch, 65:9. (9/77). p44.

WARRANTY

see also *Products Liability*

Heiman, Grover, author. Congress To Get Report Card On FTC Warranty Regulations, 65:10. (10/77). p7.

— Proposed FTC Rule Would Be Rough On Manufacturers, 65:9. (9/77). p9.

WATER-SUPPLY

Water: The Next Resource Crisis?, illus. 65:9. (9/77). p50-52&.

WATER POLLUTION

see *Pollution And Pollution Control*

WEAPONS

A Vote For Continued Arms Sales Abroad, illus. 65:8. (8/77). p16.

Should We Curb Or Stop Arms Sales Abroad?, 65:6. (6/77). p13.

WEAVER, A. VERNON

A Pledge From Washington To Help Small Business, illus. 65:7. (7/77). p31-34.

WELFARE ECONOMICS

How Jobs Fit Into Carter's Welfare Plan, illus. 65:11. (11/77). p64-66.

Carlson, Jack, author. Forecasts For The Carter Years, illus. 65:1. (1/77). p28-30&.

Gray, Robert T., author. Toughest Business Battles In 1978, illus. 65:12. (12/77). p22-26&.

Heiman, Grover, author. Crackdowns Asked On Aliens Who Cheat U.S. Taxpayers, 65:6. (6/77). p5.

WIND POWER

see *Power Resources*

WOMEN

Did Someone Say The Weaker Sex?, 65:10. (10/77). p74.

WOMEN IN BUSINESS

A Leading Businesswoman's Perspective On Management, illus. 65:3. (3/77). p70-74.

Bright Prospects In The Executive Job Market, 65:2. (2/77). p30-32&.

Businesswomen Get A Champion At SBA, illus. 65:12. (12/77). p34-36.

Costello, John, author. The Best Way To Deal With Women Co-workers, 65:2. (2/77). p8.

Heiman, Grover, author. A Stumbling Block For

Talented Women, 65:9. (9/77). p81.

Louviere, Vernon, author. How To Avoid Charges Of Job Discrimination, illus. 65:3. (3/77). p69.

WOMEN'S RIGHTS

Kilpatrick, James J., author. Fireworks Ahead Among The Majority Sex, 65:9. (9/77). p13-14.

WORKMEN'S COMPENSATION

How Job-injury Benefits Are Rising, illus. 65:6. (6/77). p38-40.

Gray, Robert T., author. Toughest Business Battles In 1978, illus. 65:12. (12/77). p22-26&.

Z**ZERO-BASE BUDGET**

Carter, Jimmy, author. Jimmy Carter Tells Why He Will Use Zero-base Budgeting, illus. 65:1. (1/77). p24-26.

Costello, John, author. Zero-base Budgeting's Value To A Business, 65:9. (9/77). p80-81.

International Standard Book Number: 0-8357-0147-6

8176